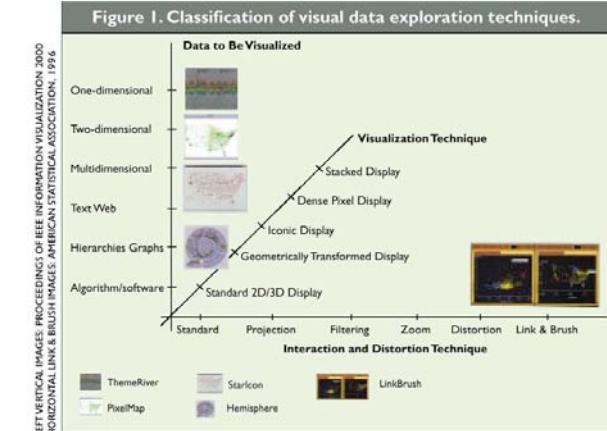


# Overview

A) Hierarchical visualization techniques

B) Visualizing networks & hierarchies



informations-visualisierung

[Keim, 2001]

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informations-visualisierung

## Part A hierarchical visualization techniques

# Problem

## Data

multivariate data (e.g., Movie DB, Car dataset)

## Presentation space

display dimensionality constrained to 2D or 3D

## Task

meaningful representation of all variables within a single plot

## How?

# Example

4 variables:

- longitude
- latitude
- ore grade
- depth

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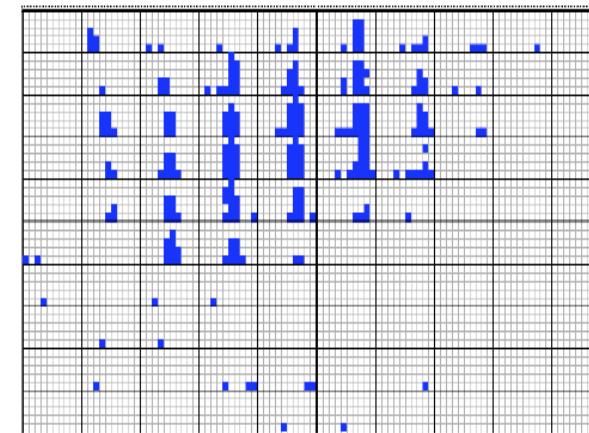
networks & hierarchies

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# Dimensional Stacking

[LeBlance et al. 1990]

visualization of  
oil mining data  
with longitude  
and latitude  
mapped to the  
outer x-, y- axes  
and ore grade  
and depth  
mapped to the  
inner x-, y- axes



used by permission of M. Ward, Worcester Polytechnic Institute

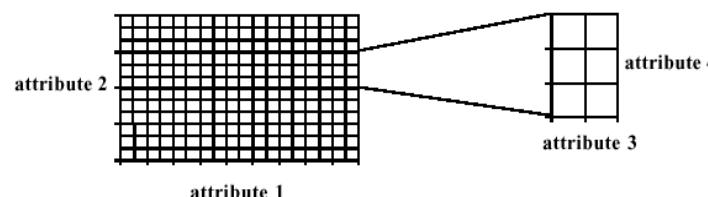
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# Dimensional Stacking

[LeBlance et al. 1990]



Partitioning of the n-dim. attribute space in 2-dim. subspace,  
which are "stacked" into each other

Partitioning of the attribute value ranges into classes

Important attributes should be used on the outer levels

Adequate especially for data with **ordinal** attributes of **low**  
cardinality

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networks & hierarchies

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# Dimensional Stacking

[LeBlance et al. 1990]

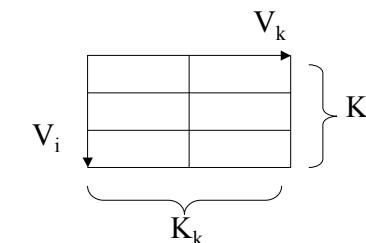
Given

Variables  $V_1 - V_m$

Power of the Domain: Cardinalities  $K_1 - K_m$

Process

2 Variables  $V_i, V_k \rightarrow K_i * K_k$  Grid



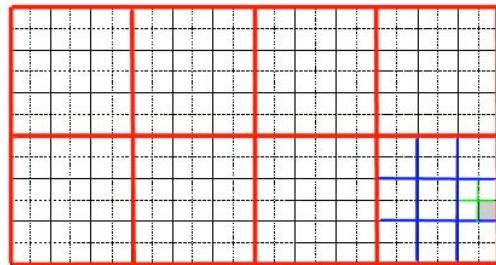
# Example

Variables:  $V_1-V_6$

Cardinalities:  $K_1=4, K_2=2, K_3=2, K_4=3, K_5=3, K_6=2$

Pairs  $P_1(V_1, V_3), P_2(V_4, V_5), P_3(V_2, V_6)$

Example - Combination: 4,2,3,2,2,2



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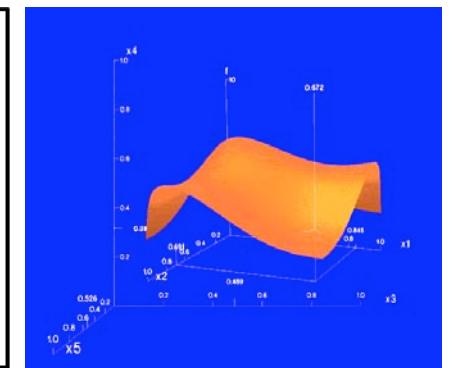
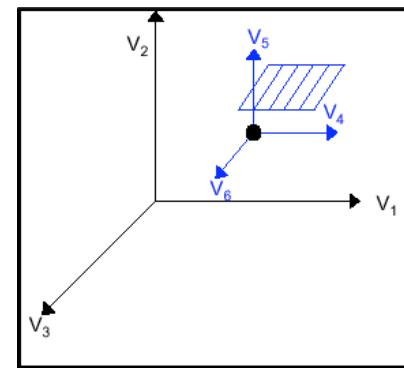
networks & hierarchies

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[LeBlanc et al. 1990]

# Worlds-within-Worlds

[Feiner & Besherss 1990]



Partitioning of the n-dim. Space into 3-dim. Subspace

Nested 3-dim coordinates

3-dim coordinate = one property

Selected points --> new coordinates' system

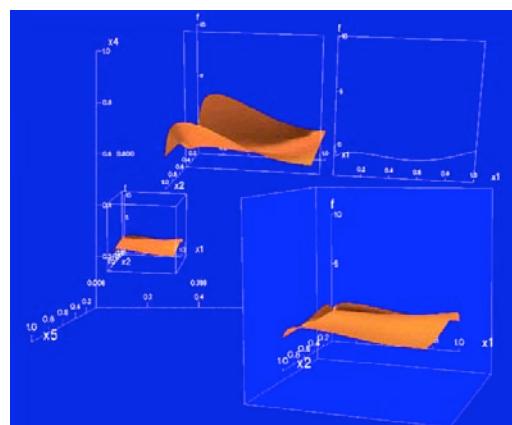
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# Worlds-within-Worlds

[Feiner & Besherss 1990]



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Part B  
**visualizing  
networks & hierarchies**

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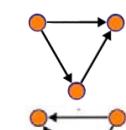
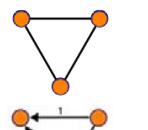
networks & hierarchies

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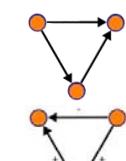
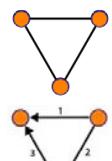


# Edges

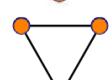
undirected / directed / mixed



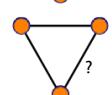
weighted / signed / labeled



simple / multiplex



certainty / probabilistic



multi-modal

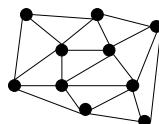


Graph theory

# Basic Data Characteristics

Topology

Nodes  
Edges



Node attributes

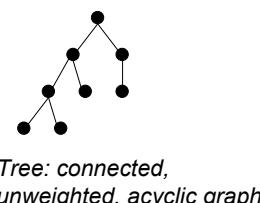
Edge attributes

*Node measures (derived)*

*Edge measures (derived)*

Network measures (derived)

Size / number of elements (complexity)



Tree: connected,  
unweighted, acyclic graph

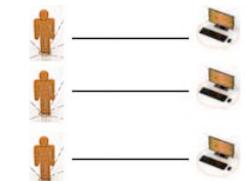
# Multi-modal example :: Blogosphere



Bloggers know each other +  
(simple, undirected)



Blogs link each other  
(multiplex, directed)



+ Bloggers write blogs  
(bipartite)

= Blogosphere structure  
(multiplex, mixed, multi-modal)



# Hierarchies

Hierarchical data are **very common**

Hierarchies are one of the most prevalent  
**organizing principles** for coping with  
information

application examples

organizations, org-charts, taxonomies, table of  
contents, sitemaps, file system, genealogies, ...

# Tasks

What are the tasks the users want to perform? What are users' goals?

reducing complexity  
categorization - hierarchies (expand/collapse)  
overview of topology  
distribution  
examine relationships  
examine paths  
examine elements  
identify  
locate  
distinguish  
relate  
compare

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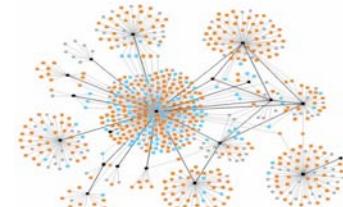
specific  
general

## Part B.1 visualizing networks

### Visual Encodings for Networks

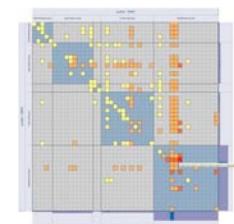
#### connection / node-link

convention: root mostly on top,  
leafs on bottom  
pros: popular, well-known  
cons: occlusion, edge crossing,  
scales badly



#### adjacency matrices

graph as table  
nodes as rows/columns  
edges as table cells  
pros: large graphs, no occlusion, no  
edge crossing  
cons: no path finding



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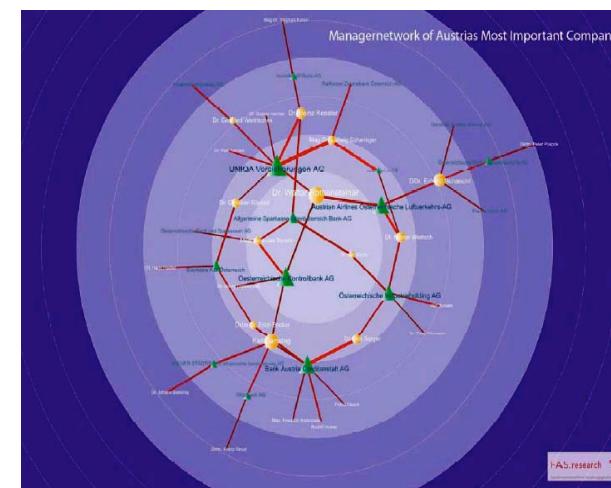
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### FAS.research

#### Social Network Analysis

<http://www.fas.at/>



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# Issues for representation

Positioning of nodes

layout

Representation of edges

e.g., weights

Size / complexity

High number of nodes & edges

Labeling

Interaction with graphs

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# Layout

Multi-dimensional scaling (MDS)

Spring embedder

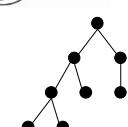
Force directed

Two forces:  
spring between; electrical repulsion

Rectilinear



Hierarchical



Radial

HV layout (horizontal vertical)

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# Issues for representation

Positioning of nodes

layout

Representation of edges

e.g., weights

Size / complexity

High number of nodes & edges

Labeling

Interaction with graphs

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# Layout: Guiding criteria

drawing conventions

- edges only straight lines, rectilinear lines, or polygonal lines
- placing nodes on a fixed grid
- having all sibling nodes share the same vertical position

constraints

- particular node in the center
- group of nodes close to each other
- links from top to bottom or left to right

aesthetics

- minimize node overlap
- uniform edge length
- minimize line crossings
- maintain pleasing aspect ratio
- minimize total area of drawing
- minimize total length of edges
- minimize number of bends in edges
- minimize the number of distinct angles or curvatures
- symmetry

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# Large graph

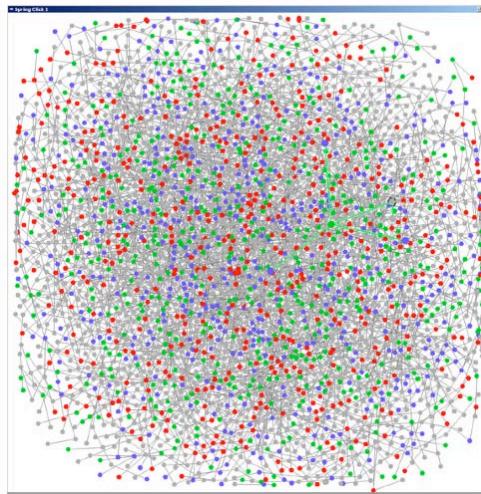
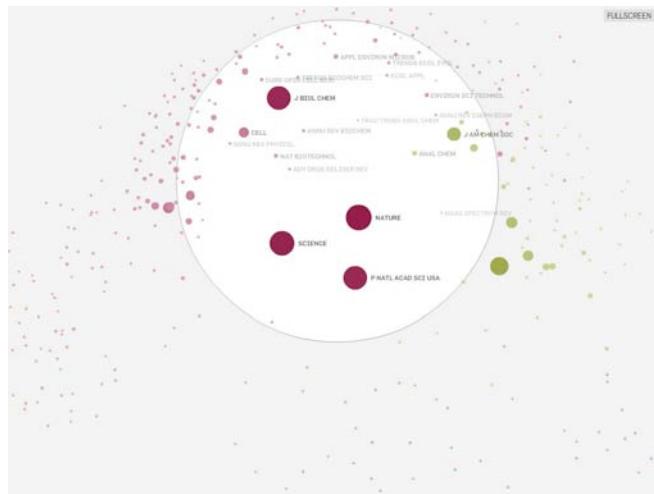


Image by C. Ware from [Görg et al., 2007]

# Node-only



## **Size / complexity**

high number of nodes & edges

## reducing complexity

## edges - link reduction

e.g., visualizing only the edges that have weights above a certain value

eliminate redundant edges and maintain the most significant links

## minimum spanning trees (MST)

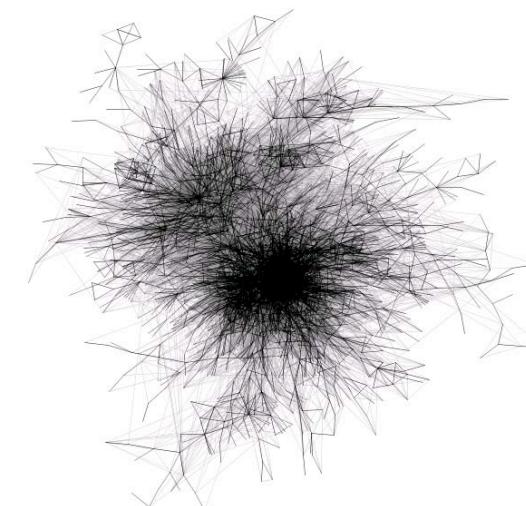
pathfinder network scaling (PFNET)

## nodes - node reduction

## clustering

preservation of global structure

## Link-only





# Interaction with graphs

move nodes

zoom & pan

hide or show edges

selection

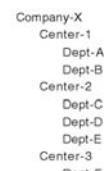
focus+context



## Visual Encodings for Hierarchies

### indentation

representation of hierarchy level via indentation  
focus on linear structure  
pros: well-known, simple, text-based  
cons: aspect ratio



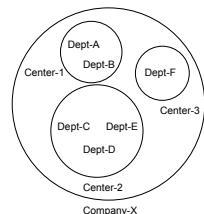
### connection / node-link

convention: root mostly on top, leafs on bottom  
pros: popular, well-known  
cons: scales badly (space usage, aspect ratio)



### containment

summed values  
propagation through hierarchy  
space-filling graphs  
pros: no occlusion, no edge crossing  
cons: labeling, reading order



## Part B.2 visualizing hierarchies

## Interaction

### why?

aspect ratio  
large information space  
do not fit onto display space  
Problem: large structures that don't fit on a single view/screen

### expand / collapse

### navigate

### focus + context

*see upcoming lecture for details*

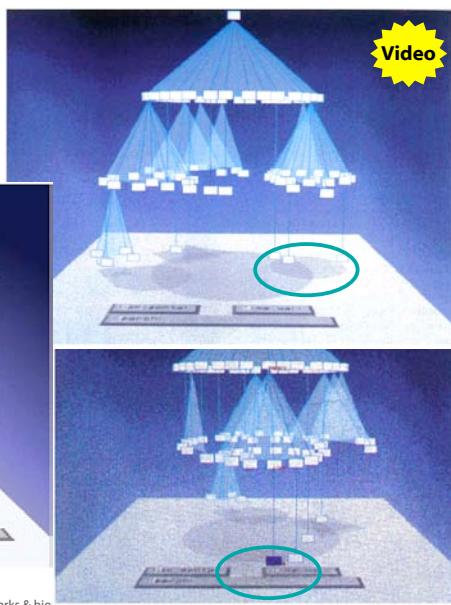
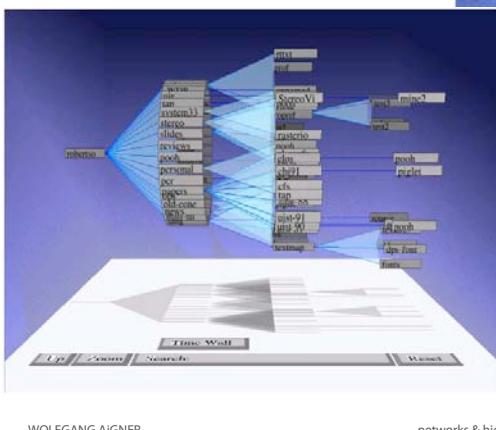




## Cone Trees vs. Cam Trees

## Vertical (Cone Tree) vs. Horizontal (Cam Tree)

**Shadows provide 2D structure**



# Cone Trees

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visualisierung

# Important: Interaction!

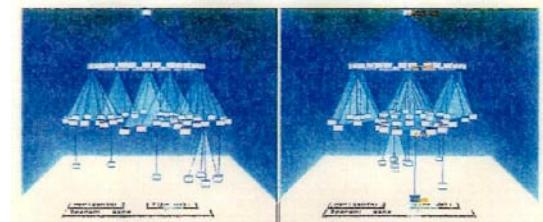


Figure 1: Layout of a simple Cone Tree, before and after selection.

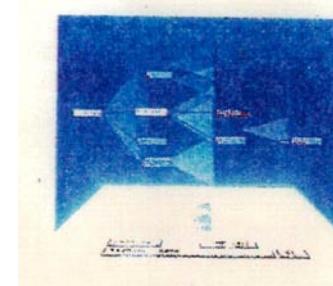


Figure 4: Result of a Search Operation.

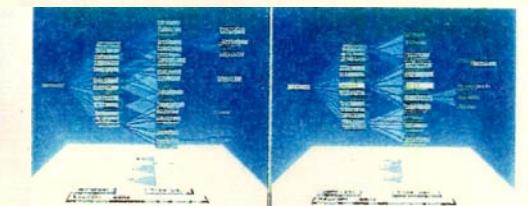
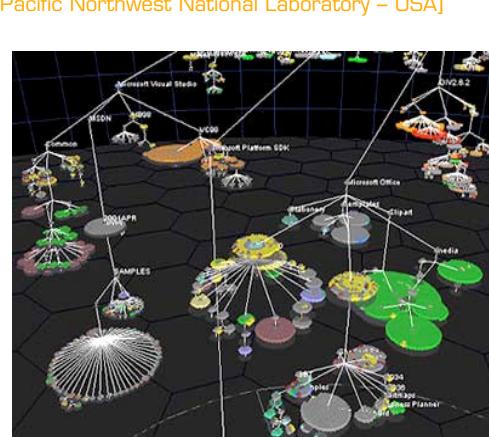
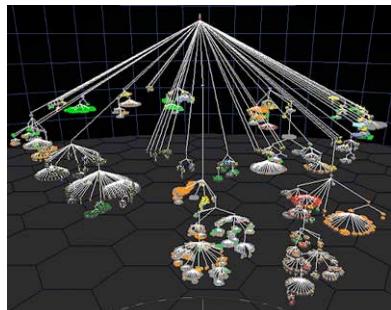


Figure 2: Layout of a simple Cam Tree, before and after selection.

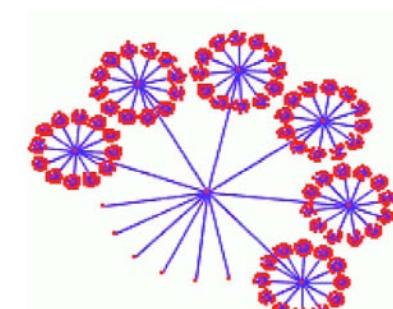
# Starlight – File System

[Pacific Northwest National Laboratory – USA]



# Balloon Trees

## Flattened cone trees



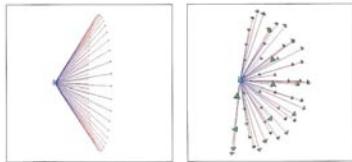
[Herman, Melancon, and Marshall, 2000]

# Hyperbolic Trees

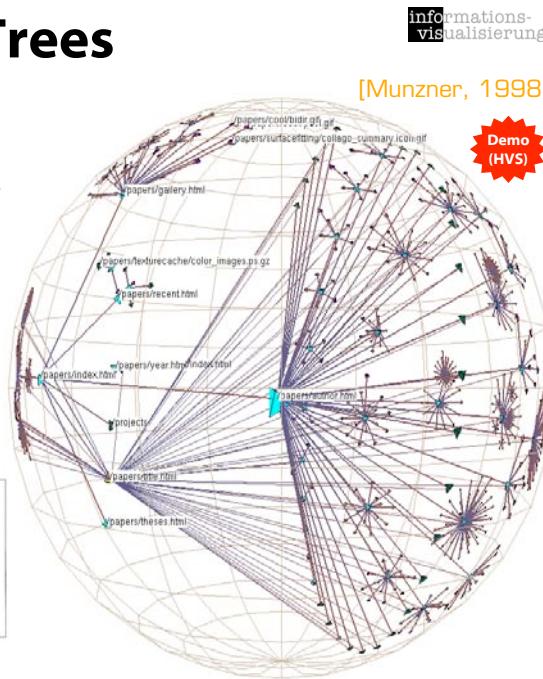
Nodes are placed on hyperbolic geometry (inside of a sphere)

Projection into 2D

F+C



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# Botanical Visualization

[Kleiberg, van de Wetering & van Wijk, 2001]

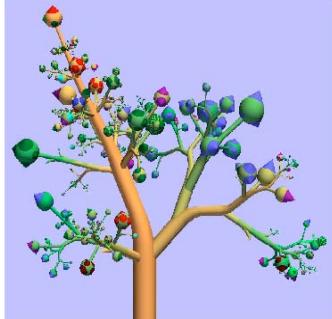


Figure 12. Unix home-directory.

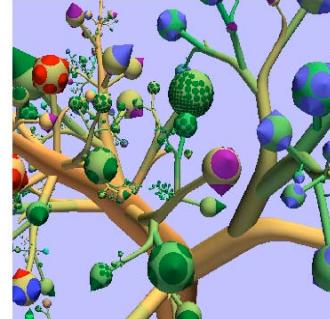


Figure 13. Detail of figure 12.

Alternative 3D Visualization to Big Hierarchies

Branches Clash Seldom, Even Though no Particular Algorithm is Included

Adapted Phi-Balls are Appropriate for Big Files

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networks & hierarchies

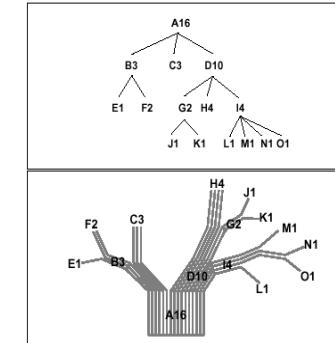
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# Botanical Visualization of Huge Hierarchies

[Kleiberg, van de Wetering & van Wijk, 2001]

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Node and link diagram



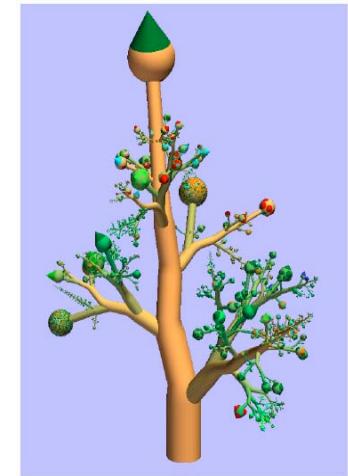
Holton's "Strang Modell"

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Figure 10. Complete hard disk with  $\alpha = 45$  and  $\beta = 360/\varphi$ .

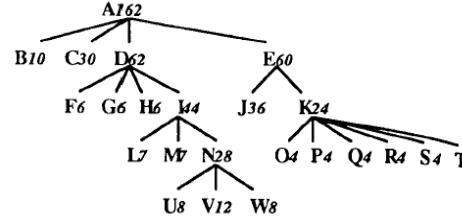
55



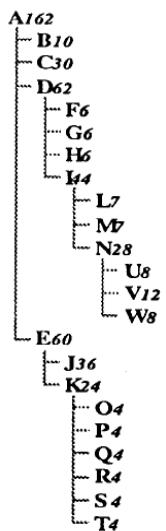
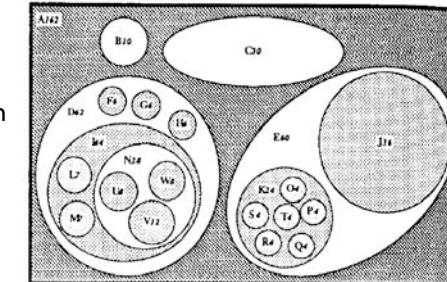
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# Containment

[Shneiderman 1992; Johnson, 1993]



Venn-Diagramm



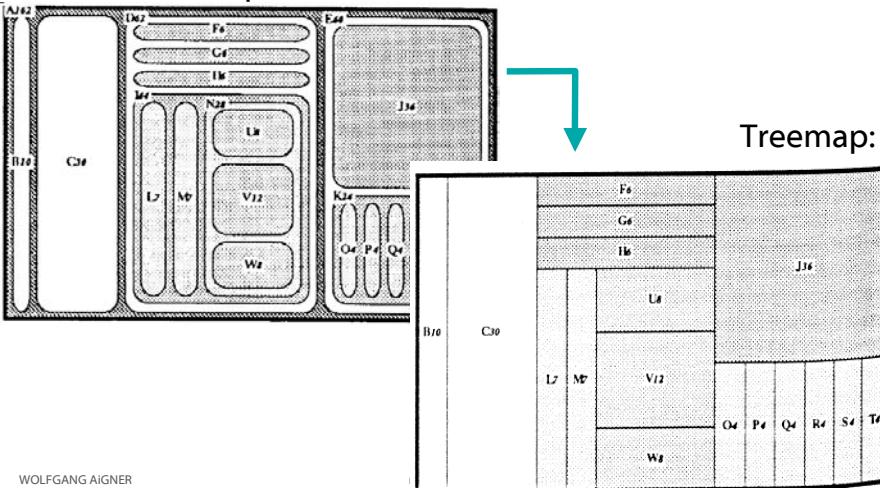
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# Venn-Diagram --> Treemaps

[Shneiderman 1992; Johnson, 1993]

Nested Treemap



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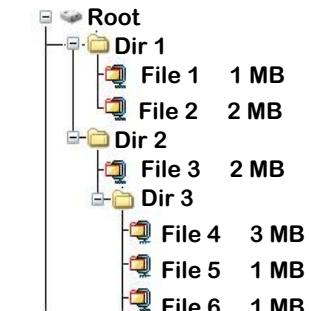
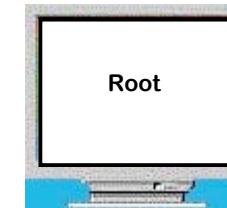
Treemap:

# Example: File Structure to Tree

File System:

3 Folders  
6 Files

1) Root -> whole Screen



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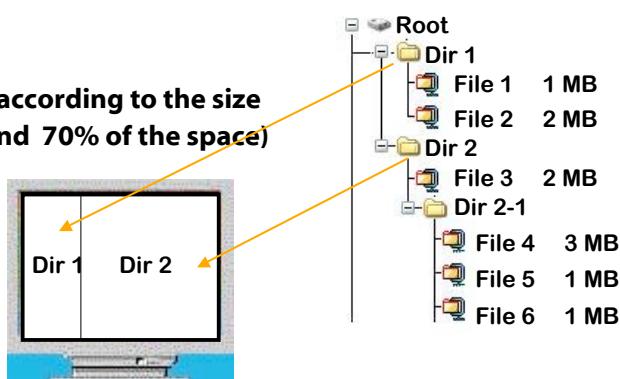
62

# Example: File Structure to Tree

File System:

3 Folders  
6 Files

2) Cutting - according to the size  
(30% and 70% of the space)



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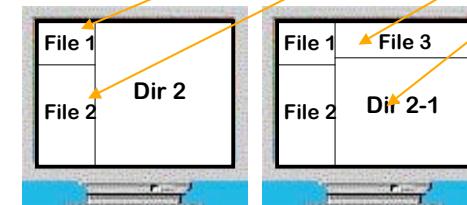
63

# Example: File Structure to Tree

File System:

3 Folders  
6 Files

3) Iteration: folder and subfolder



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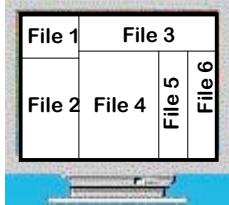
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# Example: File Structure to Tree

File System:  
3 Folders  
6 Files

## One Solution



Demo  
(HVS)

# Finance Analysis

Gainers (bright green)

<http://www.smartmoney.com/marketmap>

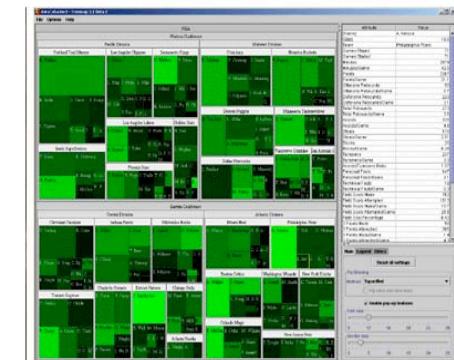


# Treemap: View Large Trees with Node Values

[Shneiderman talk]

- + Space filling
- + Space limited
- + Color coding
- + Size coding
- Requires learning

TreeViz (Mac, Johnson, 1992)  
NBA-Tree (Sun, Turo, 1993)  
Winsurfer (Teittinen, 1996)  
Diskmapper (Windows, Micrologic)  
Treemap3 (Windows, UMd, 2001)



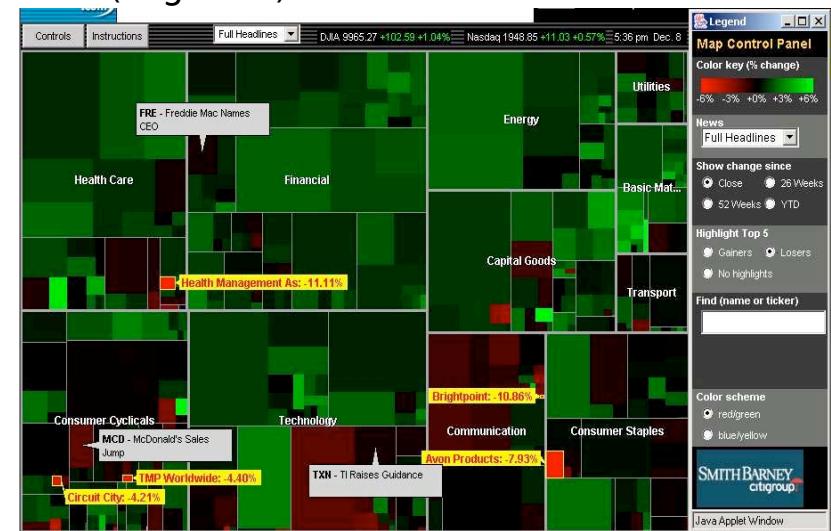
<http://www.cs.umd.edu/hcil/treemap/>

(Shneiderman, *ACM Trans. on Graphics*, 1992)

# Finance Analysis

Losers (bright red)

<http://www.smartmoney.com/marketmap>



# Treemap: Newsmap



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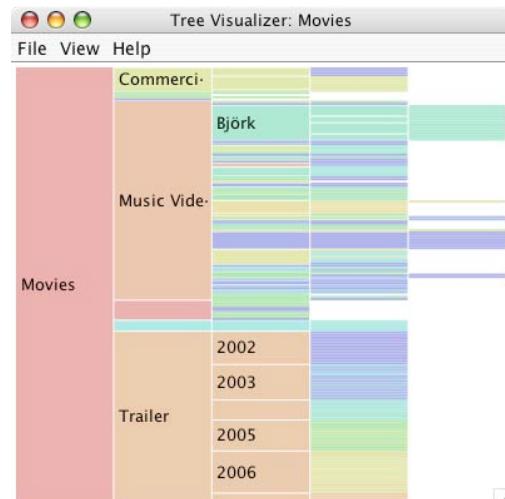
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# Icicle Trees

Tree levels side by side horizontal / vertical

Subdivision by size

Demo



Randlshofer, 2007. <http://www.randelshofer.ch/oop/treeviz/index.html>

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# TreeMaps Summary

Turning a tree into a planar space-filling map

Capacity to see tens of thousands of nodes in a fixed space and find large areas or duplicate directories is very powerful

## Treemap algorithms

- BinaryTree
- Ordered
- SliceAndDice
- Squareified
- Strip

## Beamtree



Map of the market [Wattenberg,  
smartmoney.com]

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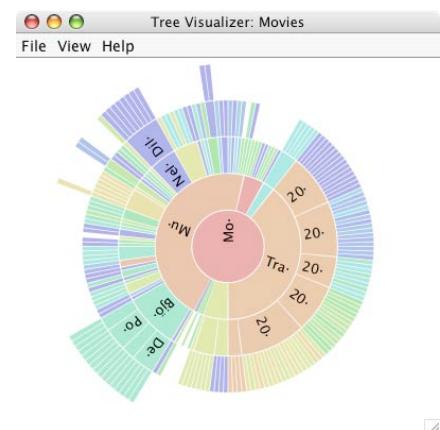
73

# Sunburst Tree

[Stasko]

Radial version of icicle trees

Interaction facilities to navigate / zoom



Randlshofer, 2007. <http://www.randelshofer.ch/oop/treeviz/index.html>

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# Sunburst Tree: Focus + Context

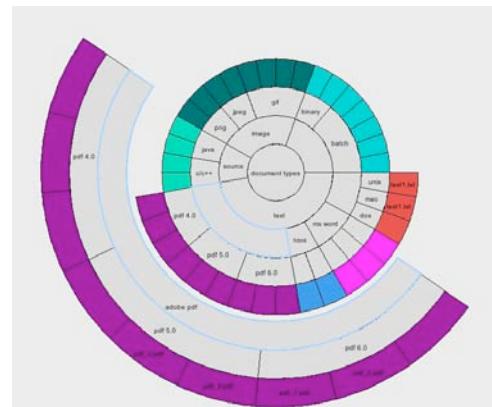
Selected element is  
redrawn and  
expanded in outer  
semi-circle

Demo  
(HVS)

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[Andrews, 2005]



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## Summary

Hierarchical visualization techniques

Re-use of display dimensions

Visualization of networks & hierarchies

Common data structure in many domains

Connection & containment

Representations

Indented lists

Node-Link diagrams

Containment diagrams

Adjacency matrices



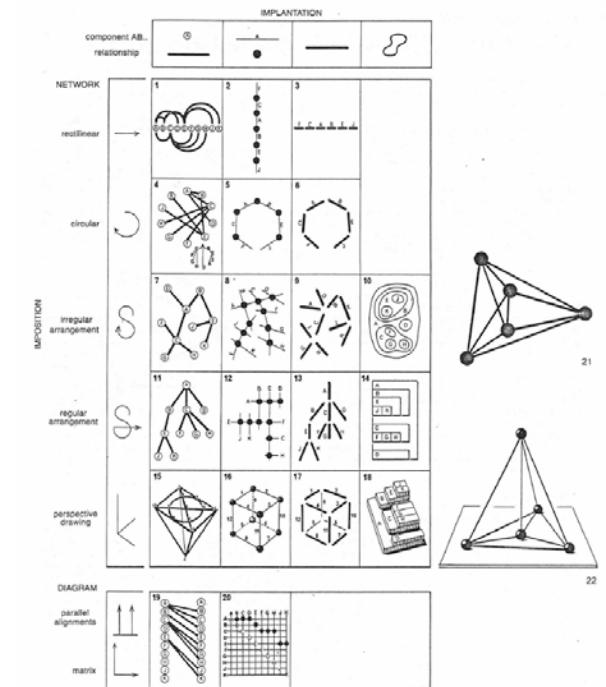
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# Bertin's taxonomy

[Bertin, 1983]



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## Useful Stuff

### Treemap

HCIL Treemap Browser <<http://www.cs.umd.edu/hcil/treemap>>

Map of the Market <<http://www.smartmoney.com/marketmap>>

Newsmap <<http://newsmap.jp>>

The Hive Group <<http://www.hivegroup.com>>

HyperTree Java Library <<http://hypertree.sourceforge.net/>>

SpaceTree <<http://www.cs.umd.edu/hcil/spacetree>>

Tree Visualizer <<http://www.randelshofer.ch/oop/treeviz/index.html>>

VisualComplexity.com <<http://www.visualcomplexity.com>>

ManyEyes <<http://www.many-eyes.com>>

### Search Engines / Clustering

Clusty <<http://clusty.com>>

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# Literature

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