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Version 2.0

25.11.2010

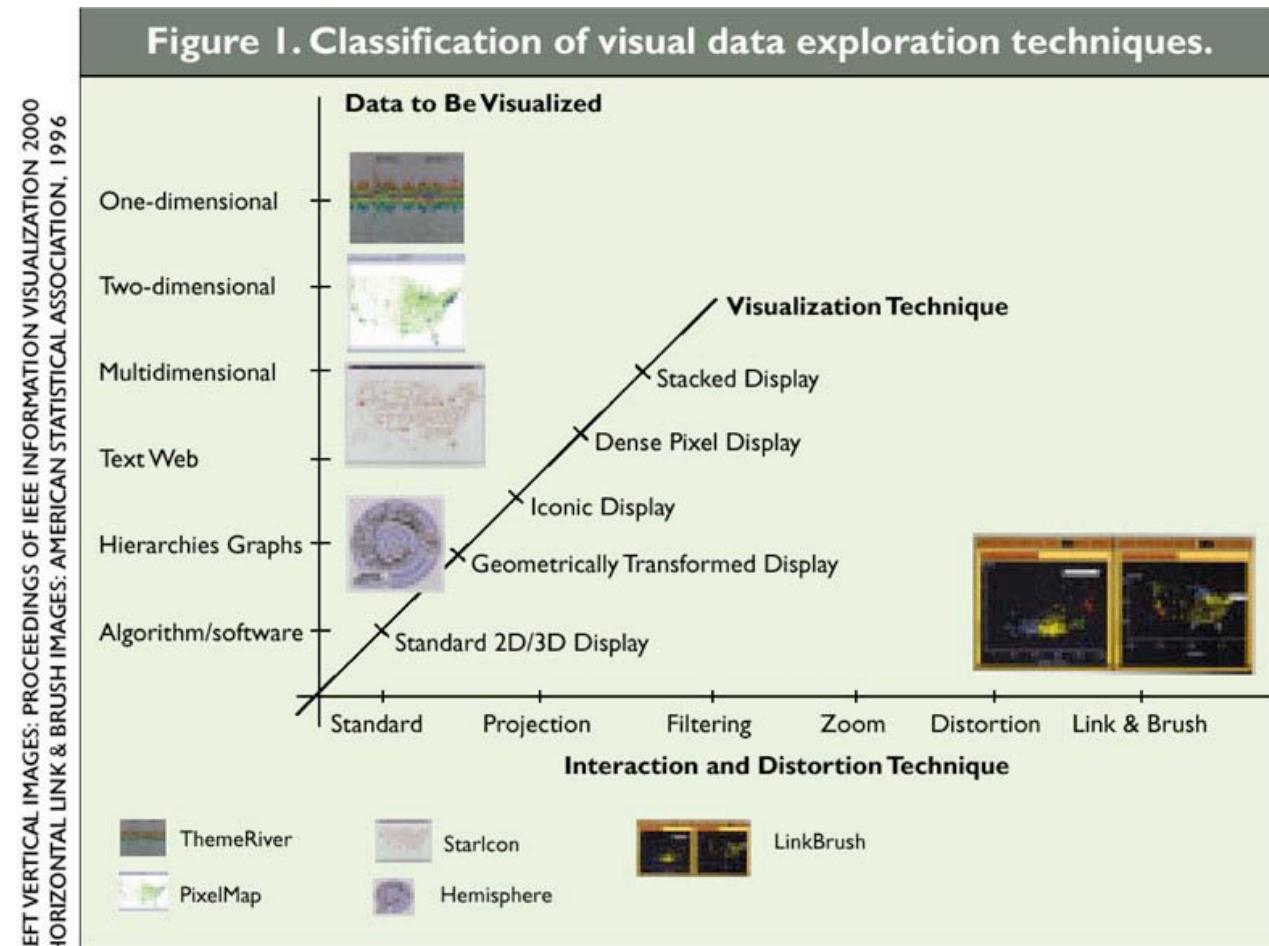


# networks & hierarchies

# Overview

## A) Hierarchical visualization techniques

## B) Visualizing networks & hierarchies



[Keim, 2001]

# Part A **hierarchical visualization techniques**

# Problem

## Data

multivariate data (e.g., Movie DB, Car dataset)

## Presentation space

display dimensionality constrained to 2D or 3D

## Task

meaningful representation of all variables within a single plot

## How?

# Example

4 variables:

longitude

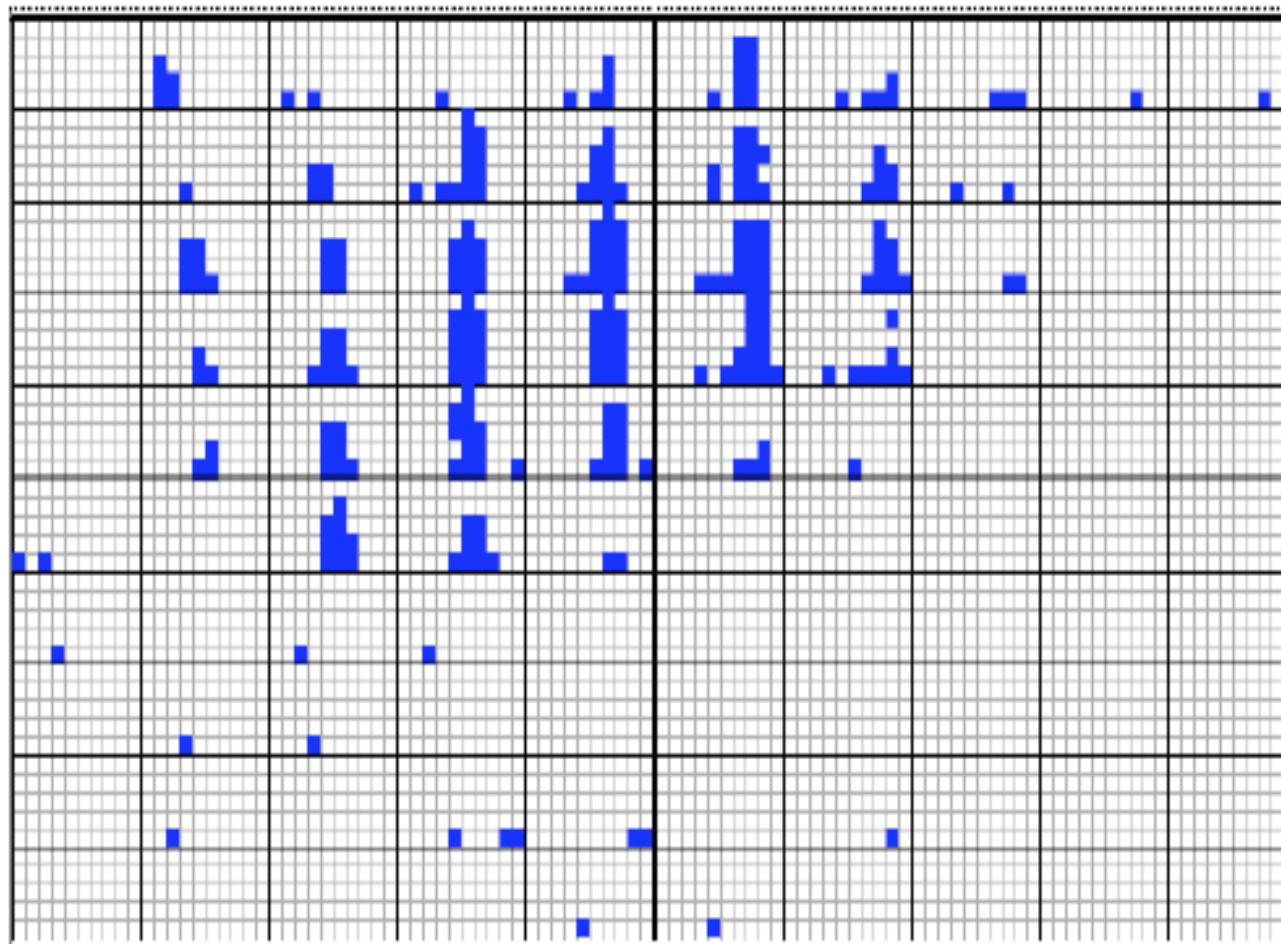
latitude

ore grade

depth

# Dimensional Stacking

[LeBlance et al. 1990]

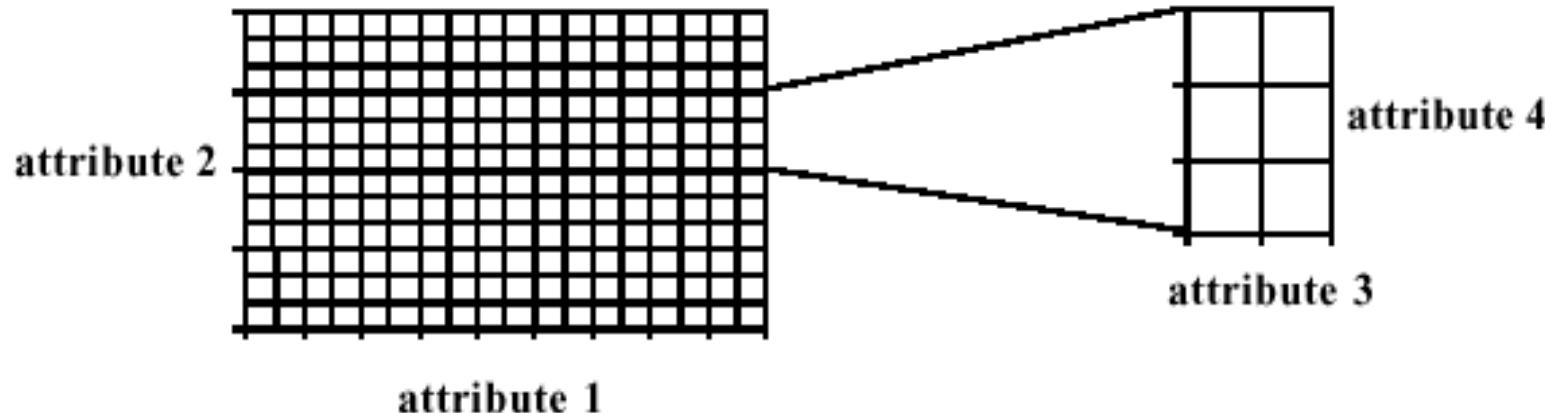


visualization of  
oil mining data  
with longitude  
and latitude  
mapped to the  
outer x-, y- axes  
and ore grade  
and depth  
mapped to the  
inner x-, y- axes

used by permission of M. Ward, Worcester Polytechnic Institute

# Dimensional Stacking

[LeBlance et al. 1990]



Partitioning of the n-dim. attribute space in 2-dim. subspace,  
which are “stacked” into each other

Partitioning of the attribute value ranges into classes

Important attributes should be used on the outer levels

Adequate especially for data with **ordinal** attributes of **low** cardinality

# Dimensional Stacking

[LeBlance et al. 1990]

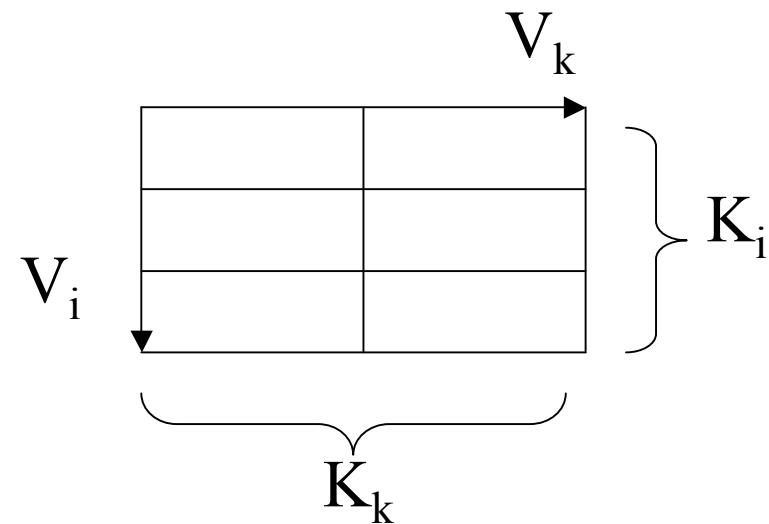
## Given

Variables  $V_1 - V_m$

Power of the Domain: Cardinalities  $K_1 - K_m$

## Process

2 Variables  $V_i, V_k \rightarrow K_i * K_k$  Grid



# Example

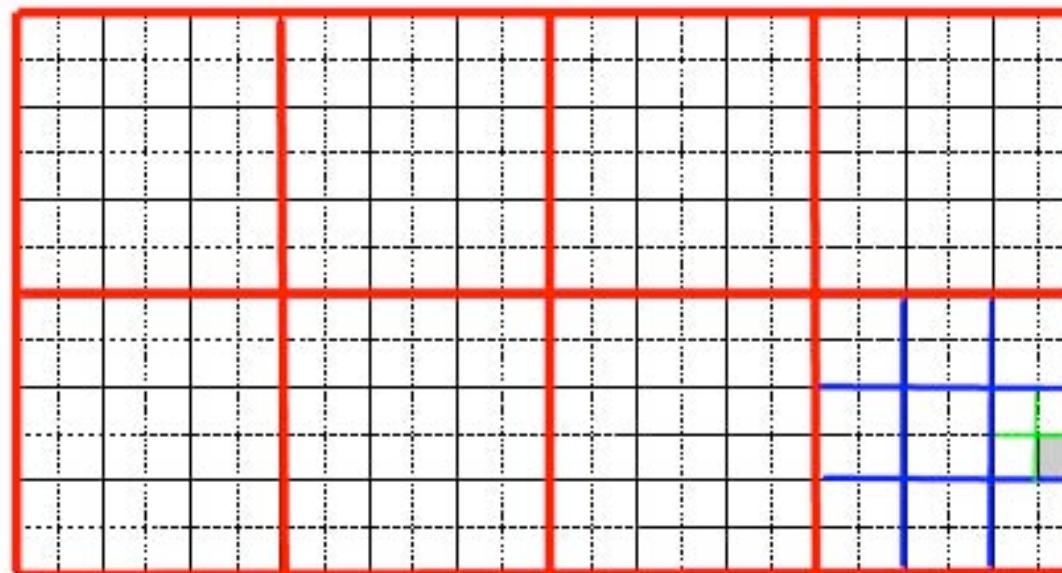
Variables:  $V_1-V_6$

[LeBlance et al. 1990]

Cardinalities:  $K_1=4, K_2=2, K_3=2, K_4=3, K_5=3, K_6=2$

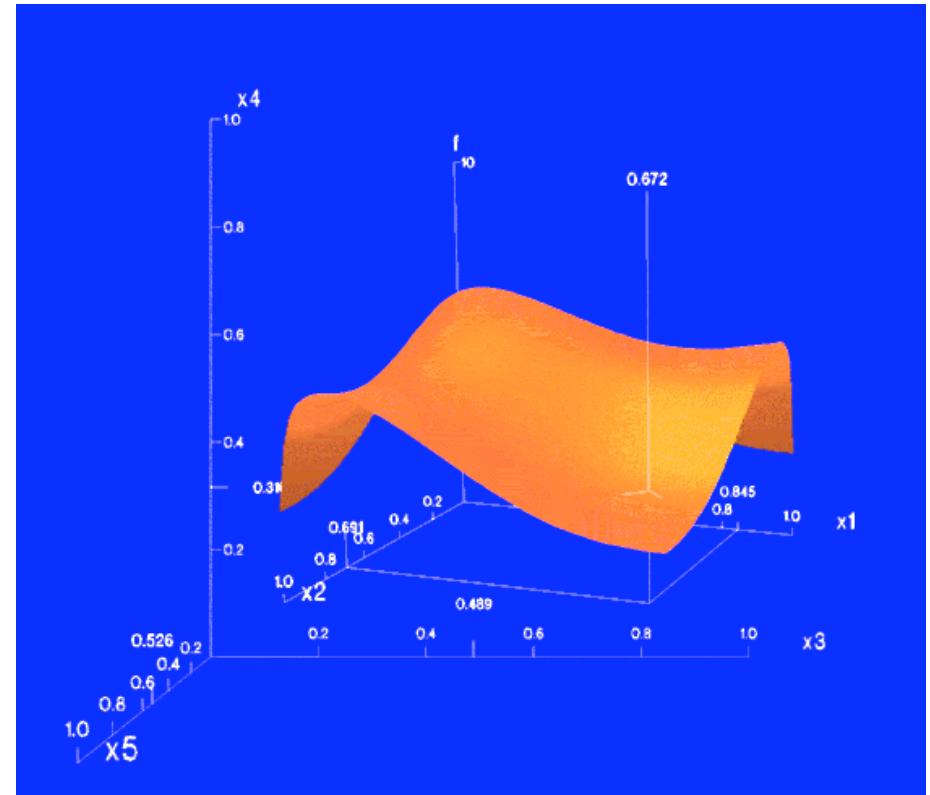
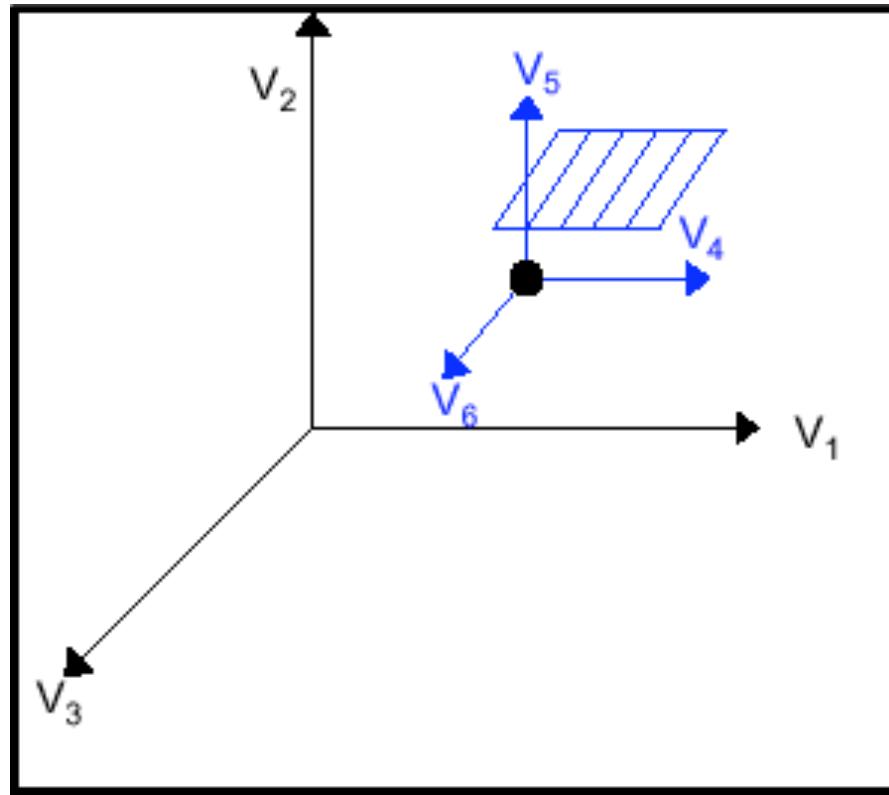
Pairs  $P_1(V_1, V_3), P_2(V_4, V_5), P_3(V_2, V_6)$

Example - Combination: 4,2,3,2,2,2



# Worlds-within-Worlds

[Feiner & Besherss 1990]



Partitioning of the n-dim. Space into 3-dim. Subspace

Nested 3-dim coordinates

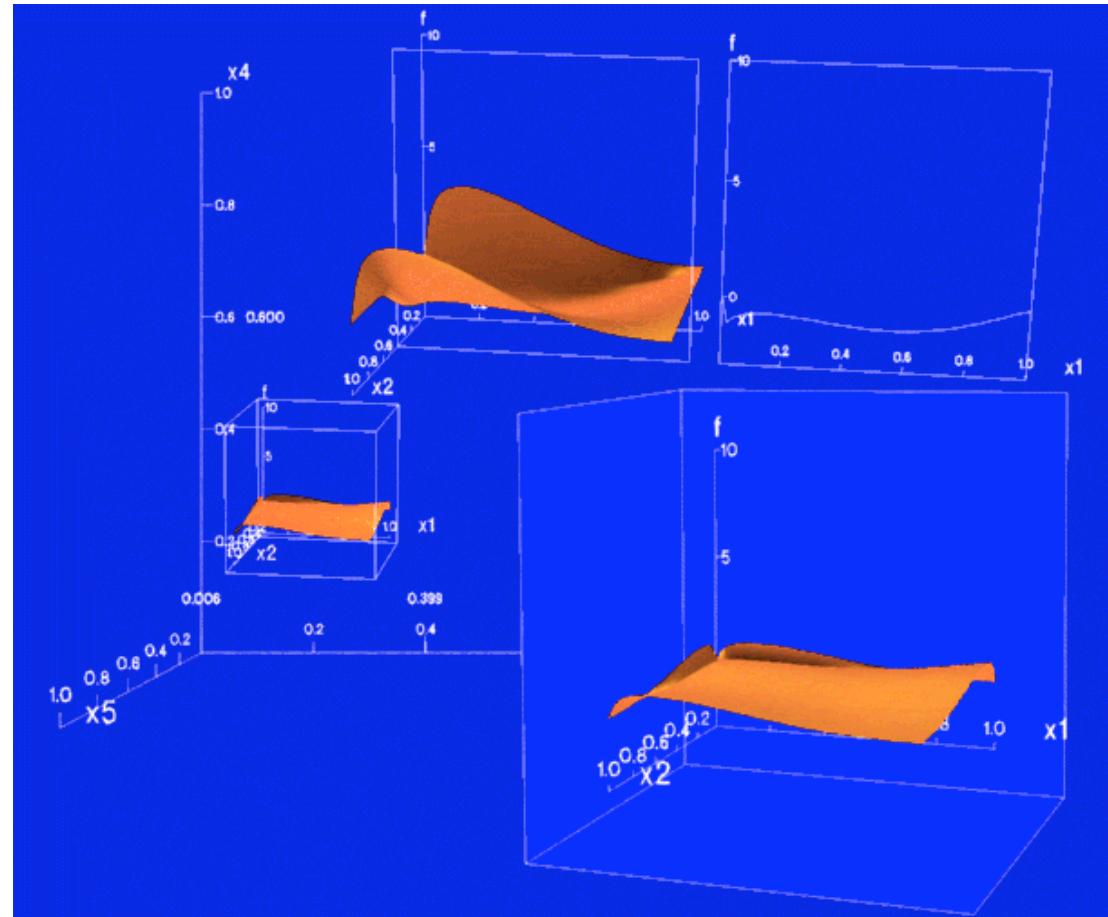
3-dim coordinate = one property

Selected points --> new coordinates' system

# Worlds-within-Worlds

informations-  
visualisierung

[Feiner & Besherss 1990]



# Part B

# **visualizing**

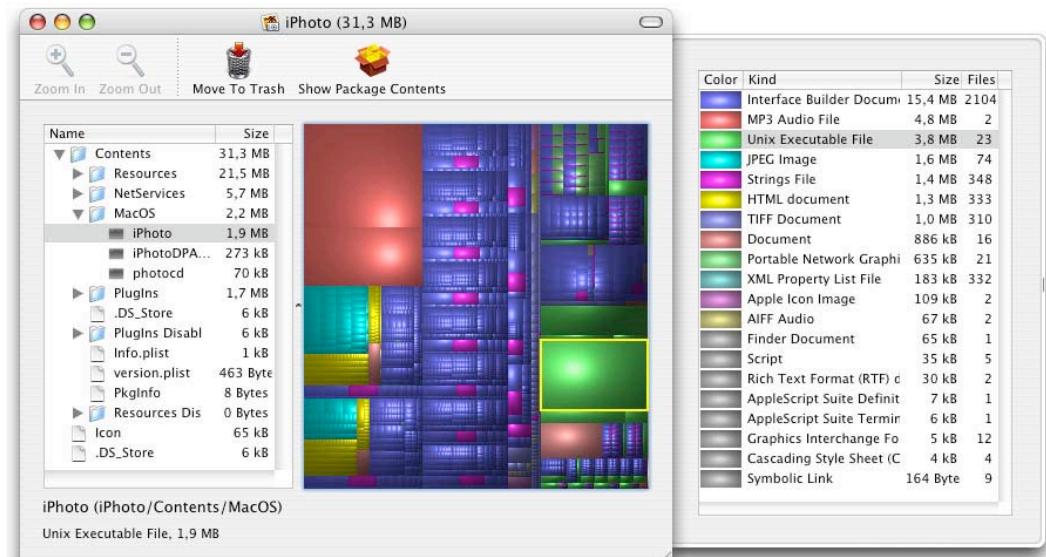
# **networks & hierarchies**

# Illustrating example

Data: file system

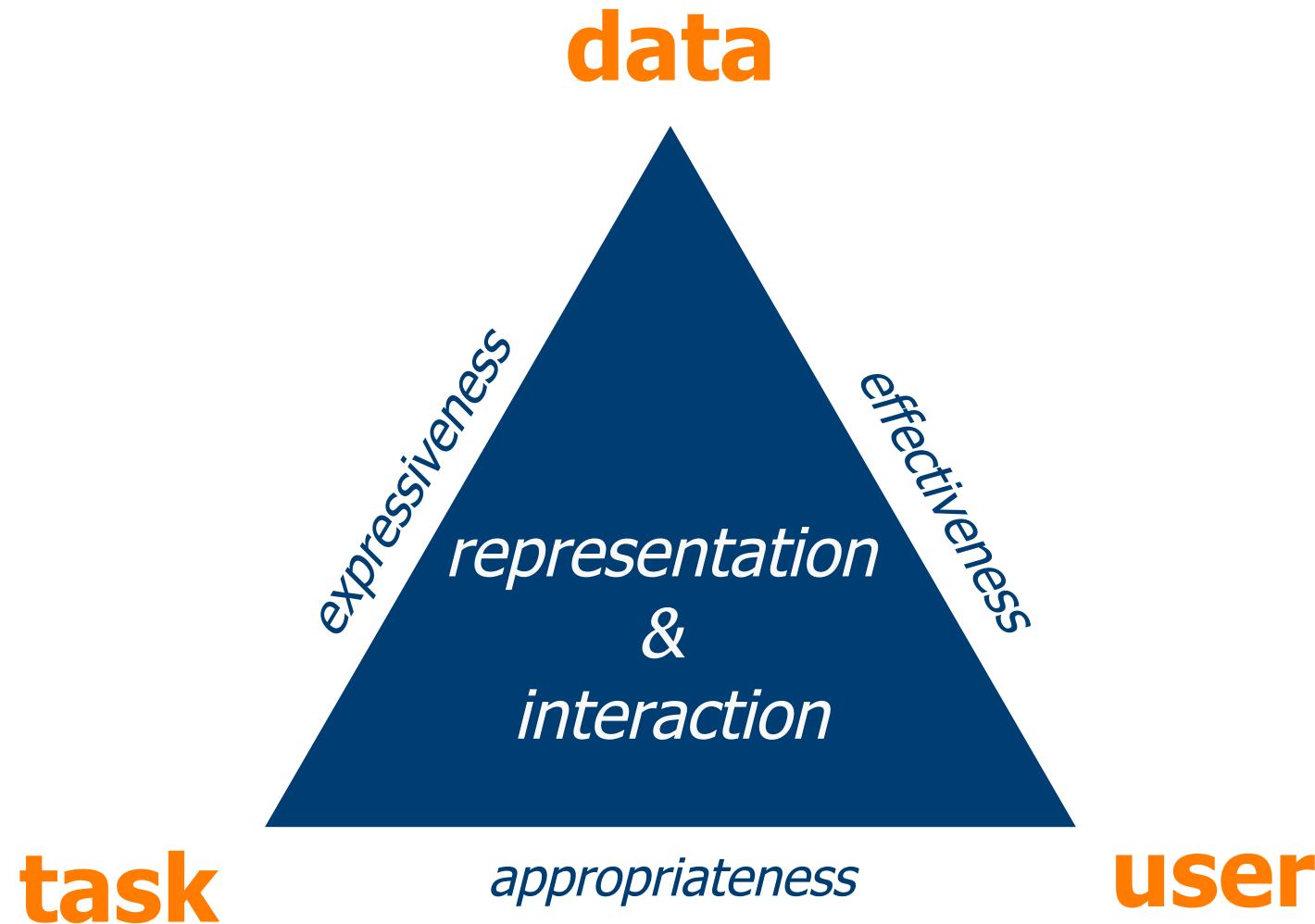
Problem/task: disk is full --> free some space

*How?  
Tool?  
Visualization?*



Tjark Derlien, Disk Inventory X, 2005. <http://www.derlien.com/>

# Visualization Design



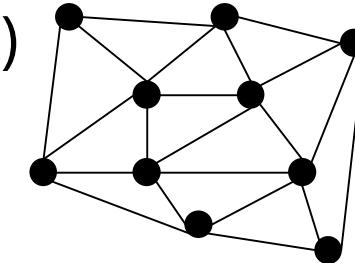
# Basic Data Characteristics

## network / graph

items (nodes) that have relationships (edges)

$$G := \{N, E\}$$

no inherent hierarchical structure



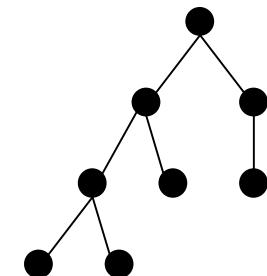
## hierarchy / tree

parent - child relationships

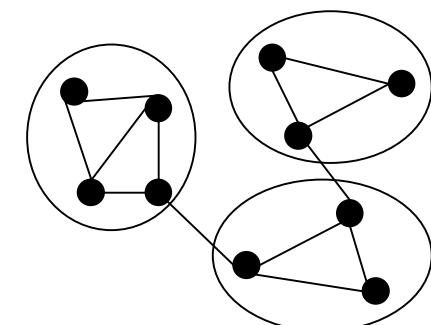
every node has at most one parent

exactly one root node

mostly non-leaf nodes are containers only



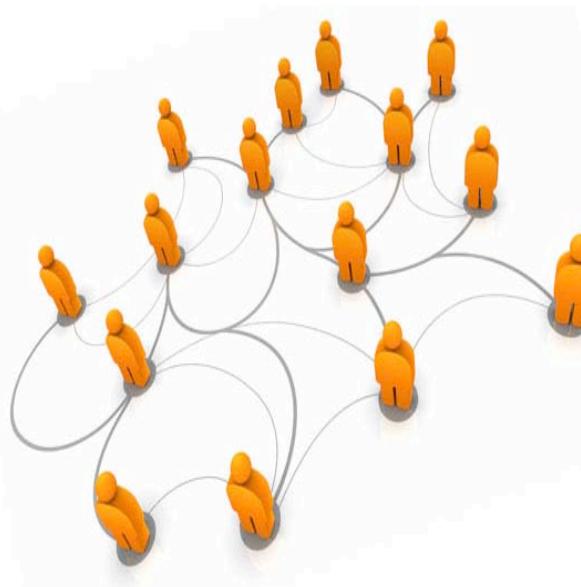
## hierarchical network



# Network examples



Airline map:=(Cities, Flights)



Team:=(People, Relationships)



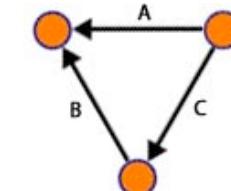
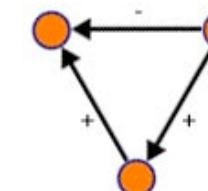
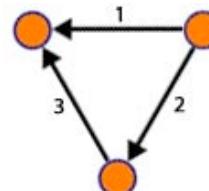
Molecule:=(Atoms, Bonds)

# Edges

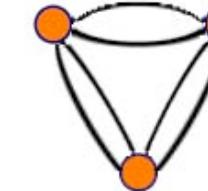
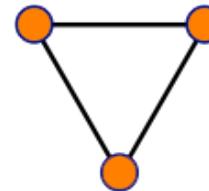
undirected / directed / mixed



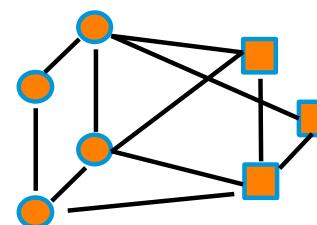
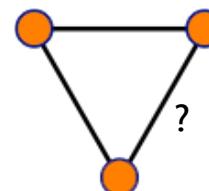
weighted / signed / labeled



simple / multiplex



certainty / probabilistic



*Graph theory*

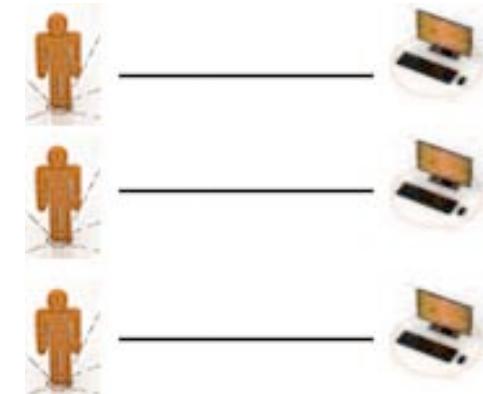
# Multi-modal example :: Blogosphere



Bloggers know each other  
(simple, undirected)



Blogs link each other  
(multiplex, directed)



Bloggers write blogs  
(bipartite)

=      Blogosphere structure  
(multiplex, mixed, **multi-modal**)

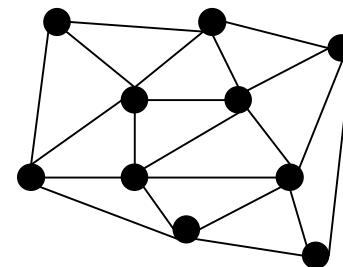


# Basic Data Characteristics

Topology

Nodes

Edges



Node attributes

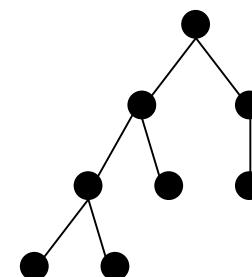
Edge attributes

*Node measures (derived)*

*Edge measures (derived)*

Network measures (derived)

Size / number of elements (complexity)



*Tree: connected,  
unweighted, acyclic graph*

Hierarchical data are **very common**

Hierarchies are one of the most prevalent  
**organizing principles** for coping with  
information

application examples

organizations, org-charts, taxonomies, table of  
contents, sitemaps, file system, genealogies, ...

# Tasks

*What are the tasks the users want to perform? What are users' goals?*

reducing complexity

categorization - hierarchies (expand/collapse)

specific

overview of topology

distribution

examine relationships

examine paths

examine elements

identify

locate

distinguish

general

relate

compare

# Part B.1 **visualizing networks**

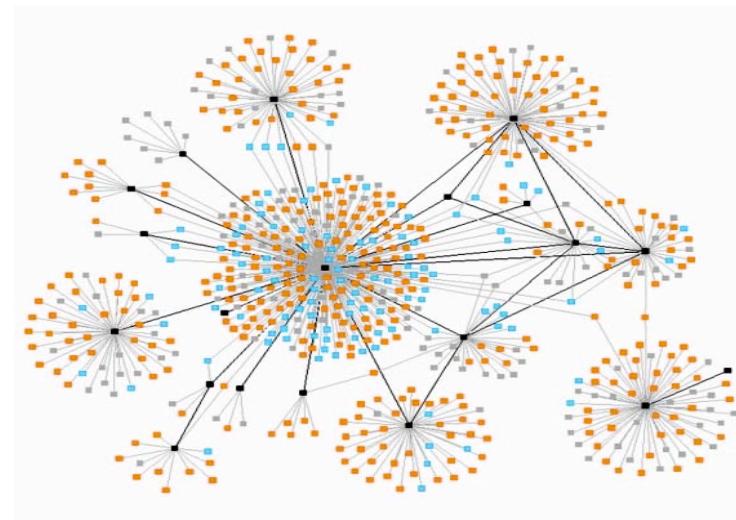
# Visual Encodings for Networks

## connection / node-link

convention: root mostly on top,  
leafs on bottom

pros: popular, well-known

cons: occlusion, edge crossing,  
scales badly



## adjacency matrices

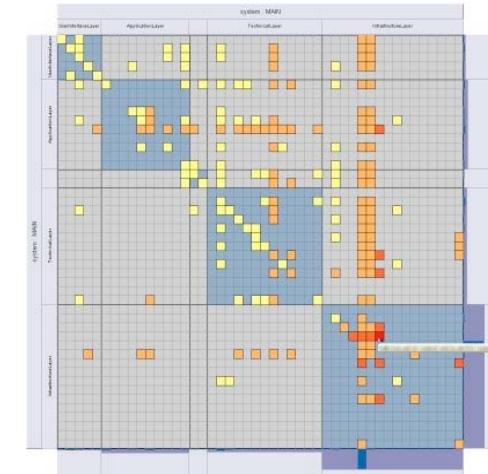
graph as table

nodes as rows/columns

edges as table cells

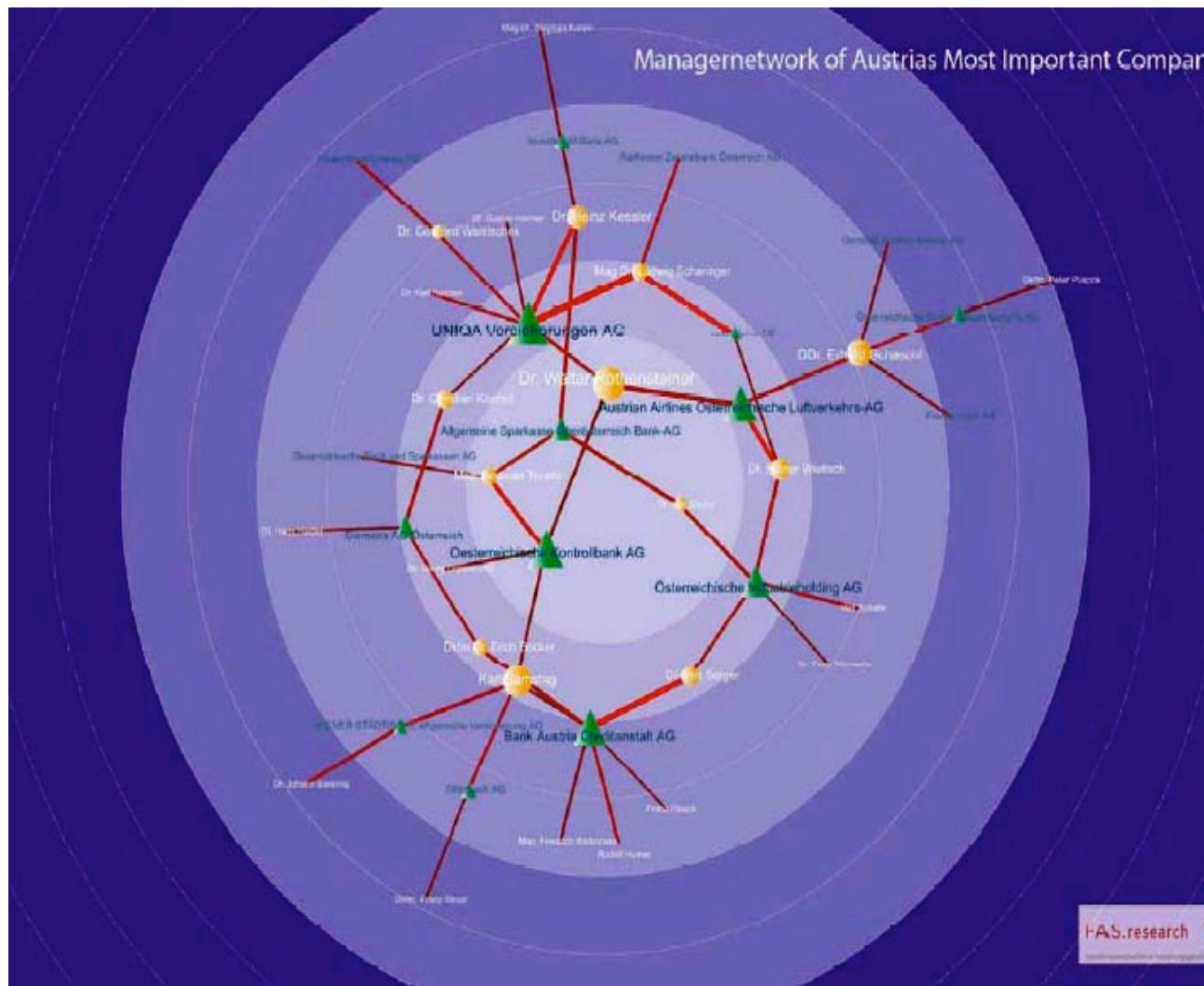
pros: large graphs, no occlusion, no  
edge crossing

cons: no path finding



## Social Network Analysis

<http://www.fas.at/>



# Issues for representation

Positioning of nodes  
layout

Representation of edges  
e.g., weights

Size / complexity  
High number of nodes & edges

Labeling

Interaction with graphs

# Layout: Guiding criteria

## drawing conventions

- edges only straight lines, rectilinear lines, or polygonal lines
- placing nodes on a fixed grid
- having all sibling nodes share the same vertical position

## constraints

- particular node in the center
- group of nodes close to each other
- links from top to bottom or left to right

## aesthetics

- minimize node overlap
- uniform edge length
- minimize line crossings
- maintain pleasing aspect ratio
- minimize total area of drawing
- minimize total length of edges
- minimize number of bends in edges
- minimize the number of distinct angles or curvatures
- symmetry

# Layout

## Multi-dimensional scaling (MDS)

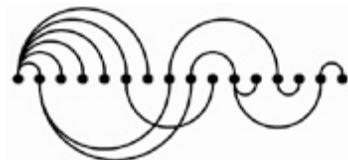
### Spring embedder

### Force directed

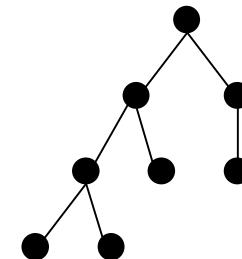
Two forces:

spring between; electrical repulsion

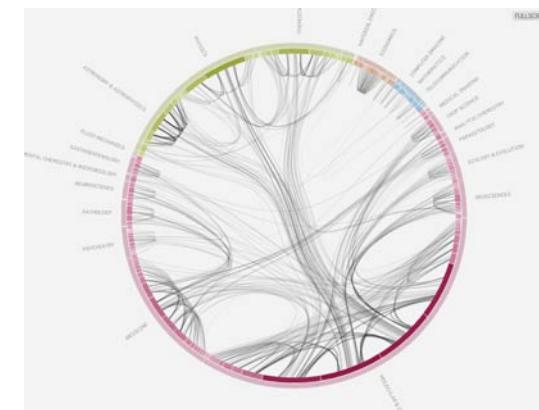
### Rectilinear



### Hierarchical



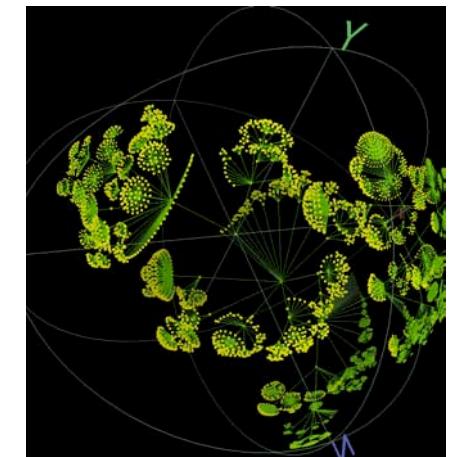
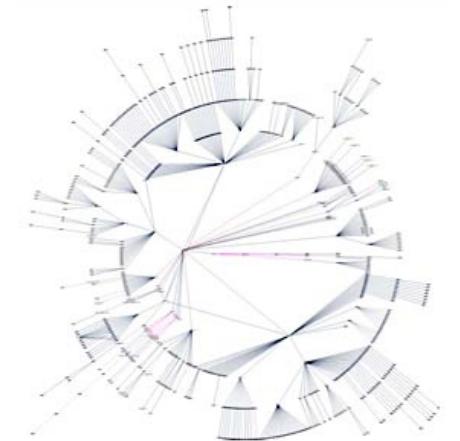
### Radial



### HV layout (horizontal vertical)

Images:

- Bernard J. Kerr, Thread Arcs, 2003,  
<http://www.research.ibm.com/remail/threadarcs.html>.
- Jeffrey Heer, Tree Visualization, SIMS 247: Information Visualization and Presentation, 2005.
- Max Baker, Netdisco, <http://netdisco.net/>



# Issues for representation

Positioning of nodes  
layout

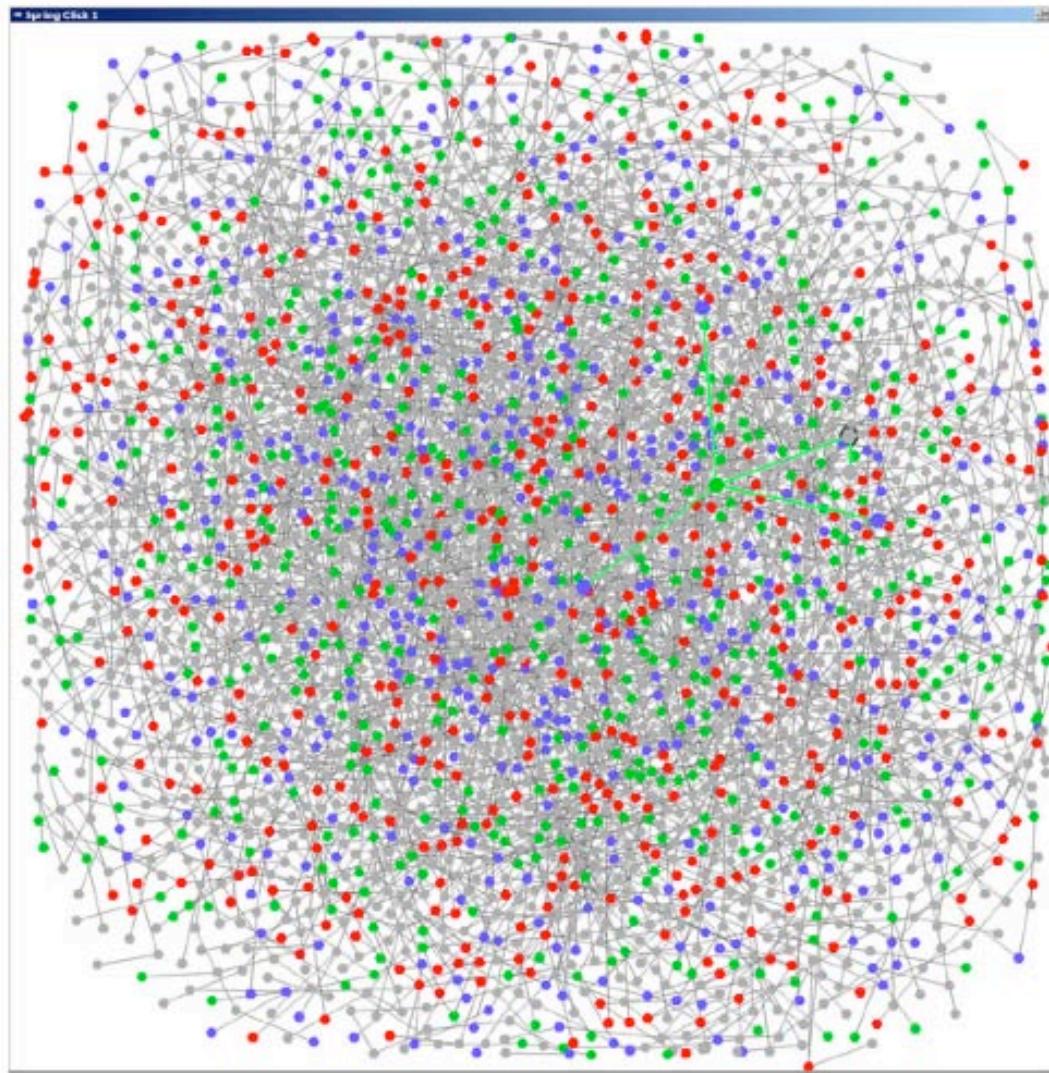
Representation of edges  
e.g., weights

Size / complexity  
High number of nodes & edges

Labeling

Interaction with graphs

# Large graph



3200 nodes  
force-directed layout

Image by C. Ware from [Görg et al., 2007]

# Size / complexity

high number of nodes & edges

reducing complexity

edges - link reduction

e.g., visualizing only the edges that have weights above a certain value

eliminate redundant edges and maintain the most significant links

minimum spanning trees (MST)

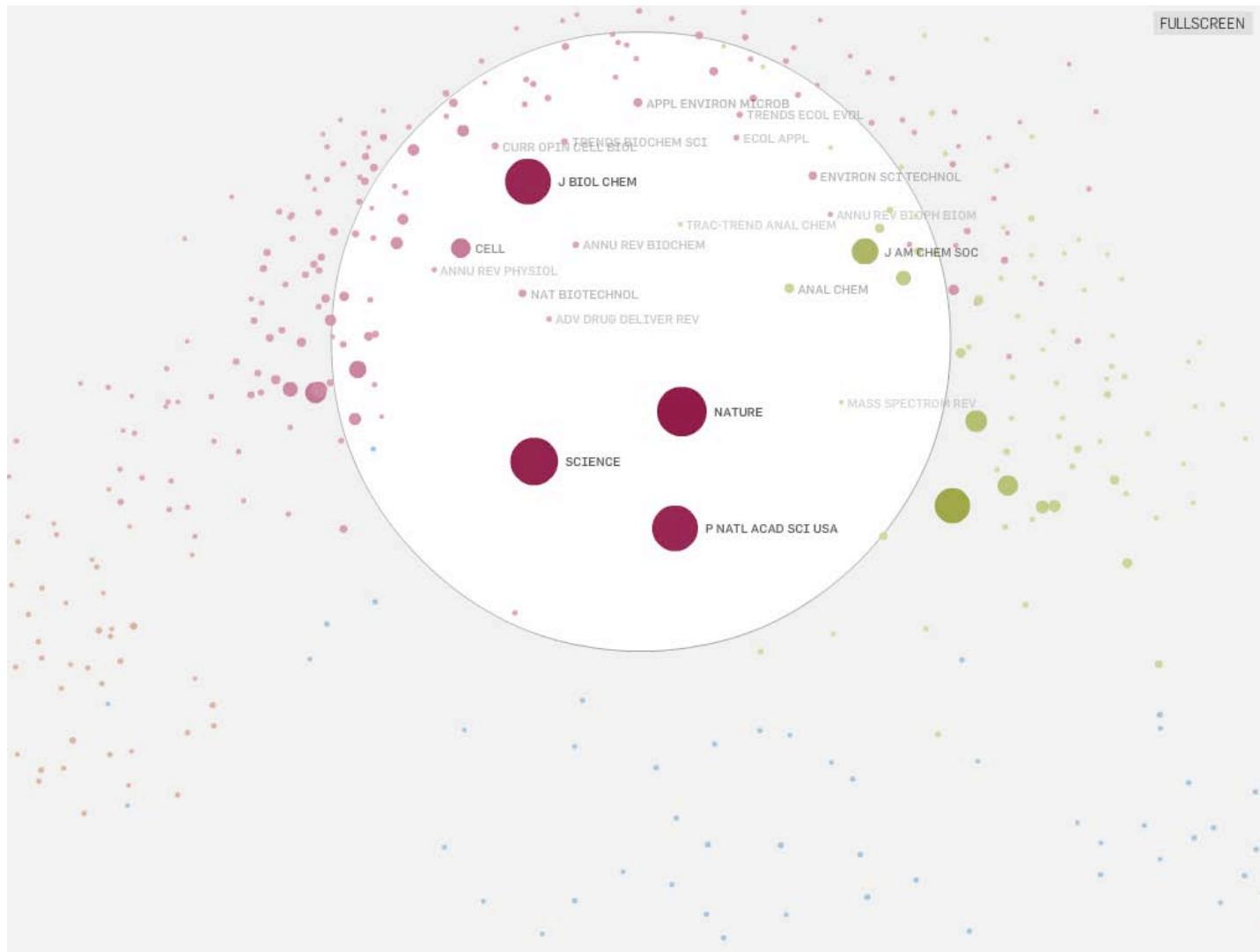
pathfinder network scaling (PFNET)

nodes - node reduction

clustering

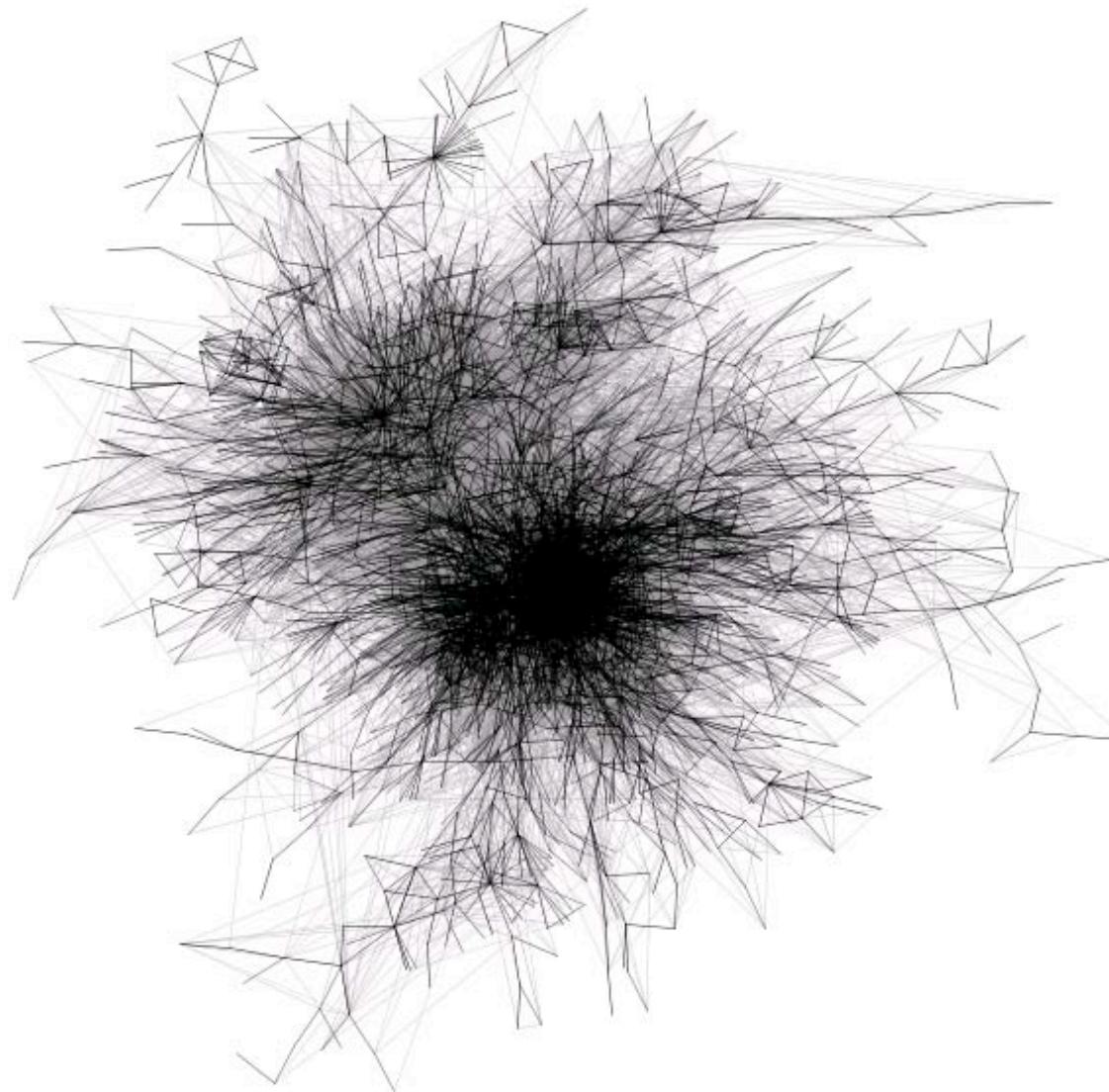
preservation of global structure

# Node-only



# Link-only

informations-  
visualisierung



# Clustering

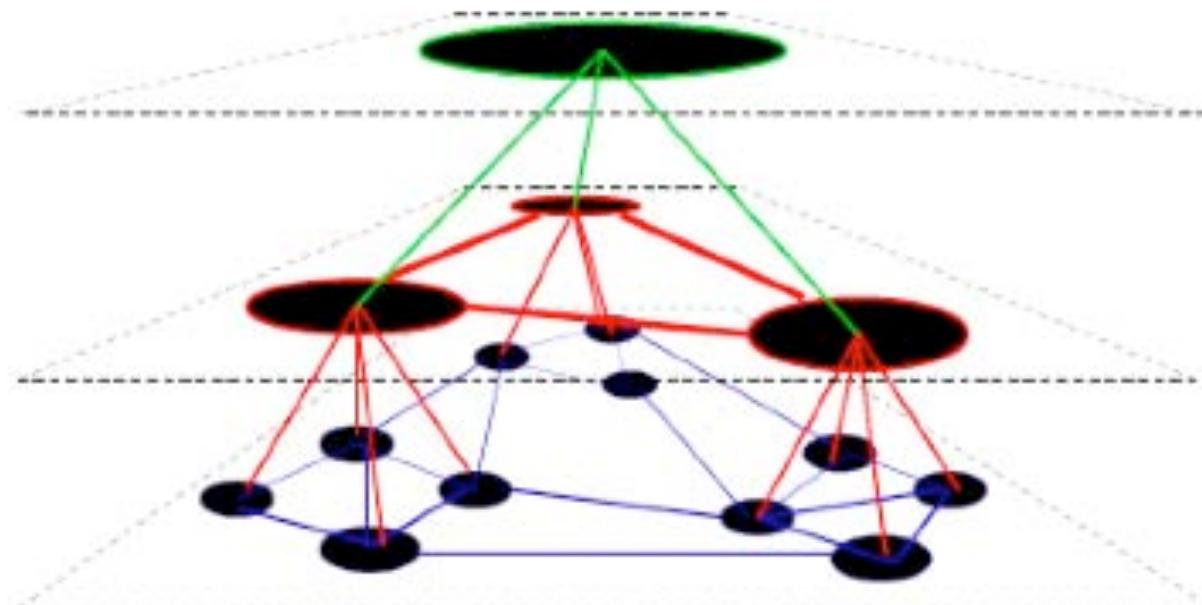


Image by P. Eades from [Görg et al., 2007]

# Issues for representation

Positioning of nodes  
layout

Representation of edges  
e.g., weights

Size / complexity  
High number of nodes & edges

Labeling

Interaction with graphs

# Labeling

non-trivial problem

non-overlapping

NP-hard problem

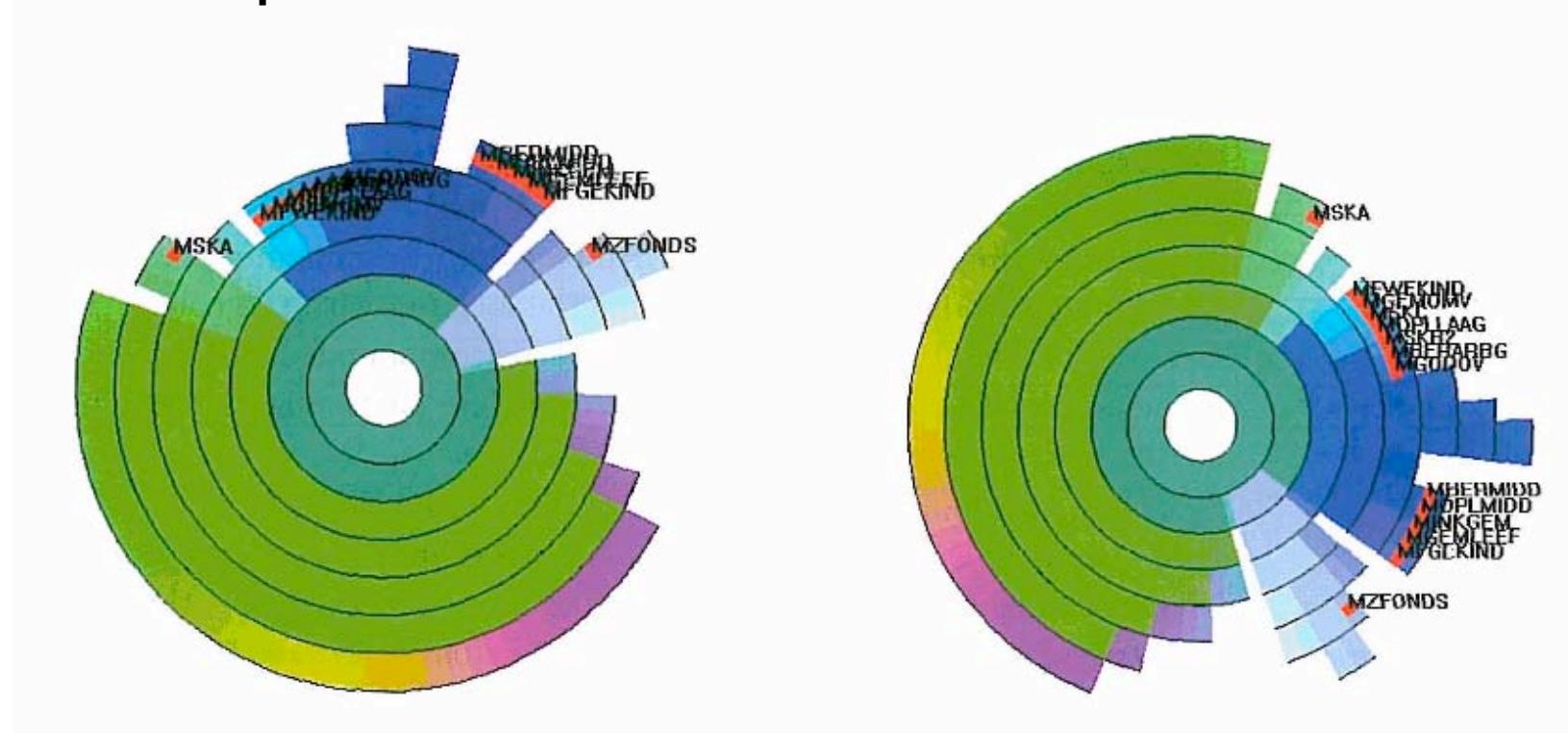


Image from [Ward et al., 2010]

# Issues for representation

Positioning of nodes  
layout

Representation of edges  
e.g., weights

Size / complexity  
High number of nodes & edges

Labeling

Interaction with graphs

# Interaction with graphs

move nodes

zoom & pan

hide or show edges

selection

focus+context



# Part B.2 **visualizing hierarchies**

# Visual Encodings for Hierarchies

## indentation

representation of hierarchy level via indentation

focus on linear structure

pros: well-known, simple, text-based

cons: aspect ratio

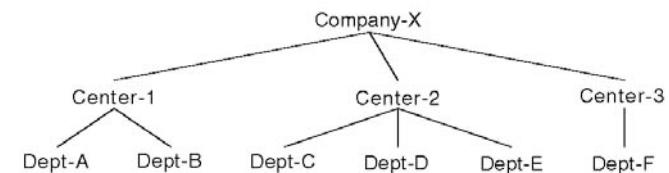
```
Company-X
  Center-1
    Dept-A
    Dept-B
  Center-2
    Dept-C
    Dept-D
    Dept-E
  Center-3
    Dept-F
```

## connection / node-link

convention: root mostly on top, leafs on bottom

pros: popular, well-known

cons: scales badly (space usage, aspect ratio)



## containment

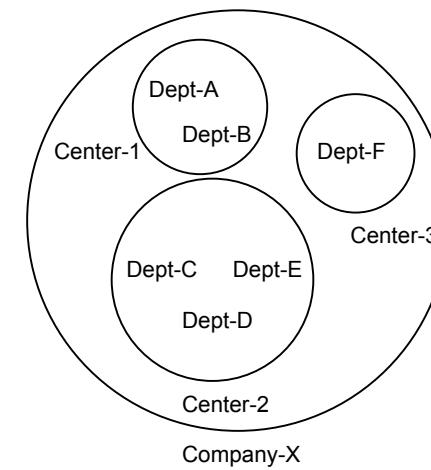
summed values

propagation through hierarchy

space-filling graphs

pros: no occlusion, no edge crossing

cons: labeling, reading order



# Interaction

why?

aspect ratio

large information space

do not fit onto display space

Problem: large structures that don't fit on a single view/screen

expand / collapse

navigate

focus + context

*see upcoming lecture for details*



# Demo application: Hierarchical Visualization System (HVS)

[Andrews, 2005]

Acedemic prototype

Graz University of Technology,  
Institute for Information Systems  
and Computer Media (IICM)

Lead by Prof. Keith Andrews

Extensible InfoVis toolkit for  
visualizing hierarchically  
structured data

Visualizations provided:

Tree View

Information Pyramids

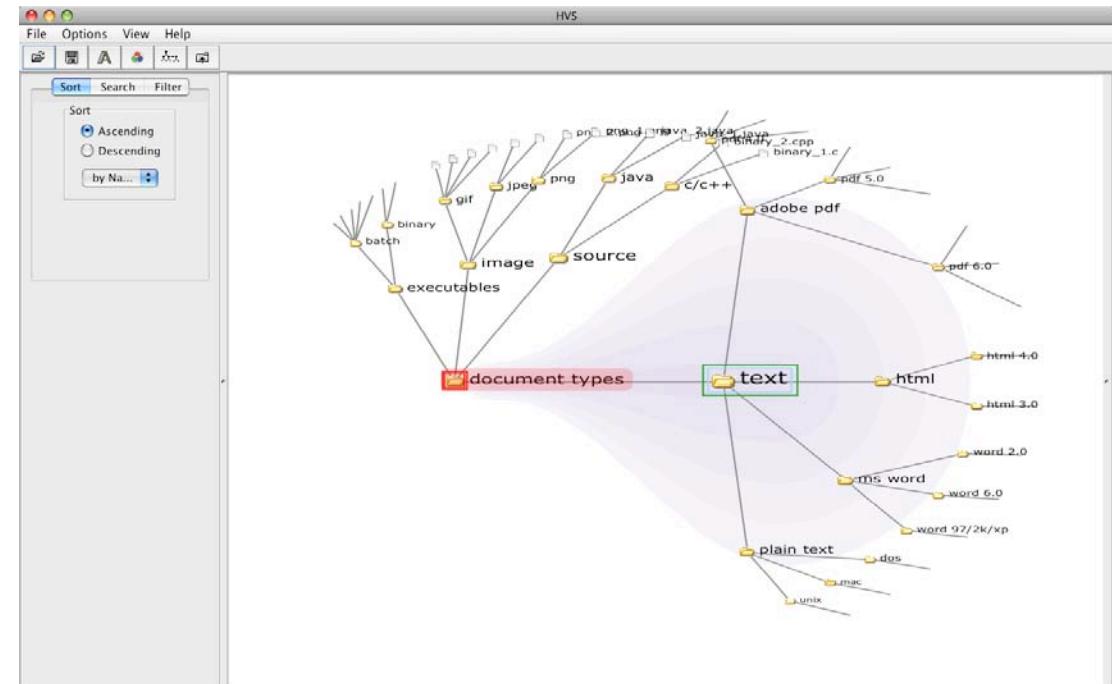
Hyperbolic Tree

Magic Eye

InfoLens

TreeMaps

Sunburst

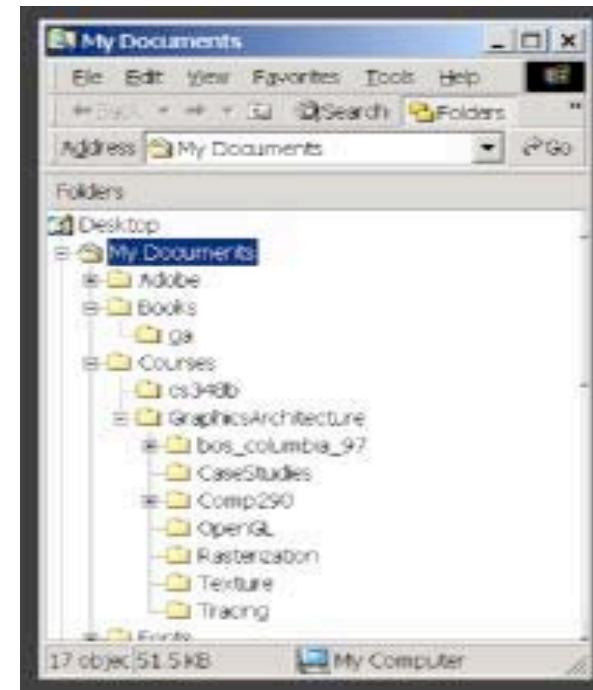
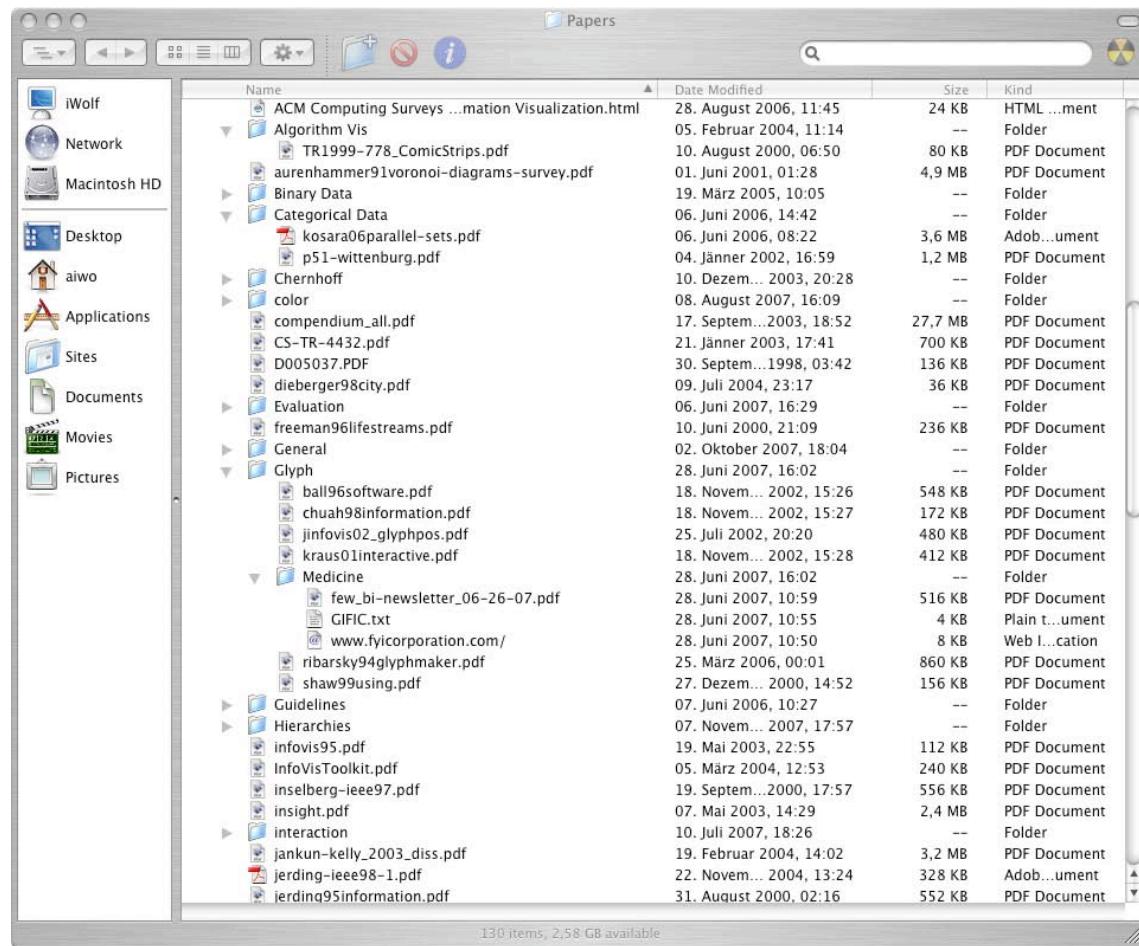


Demo  
(HVS)

# Indented Lists

representation of hierarchy  
level via indentation

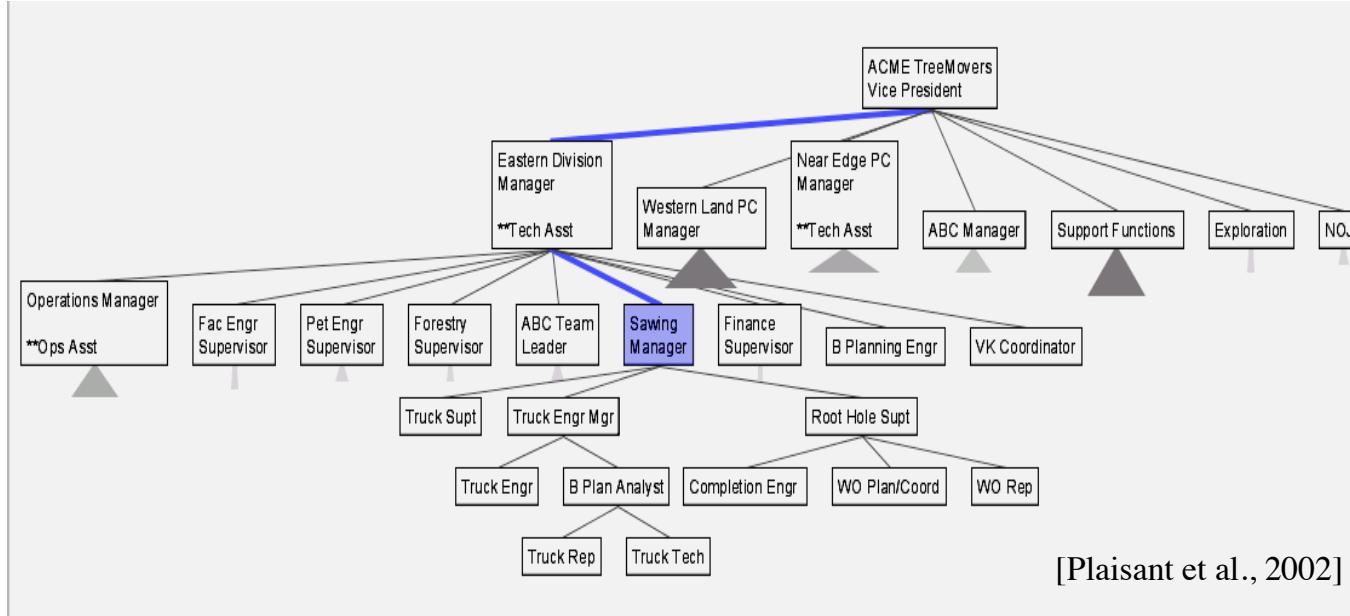
focus on linear structure



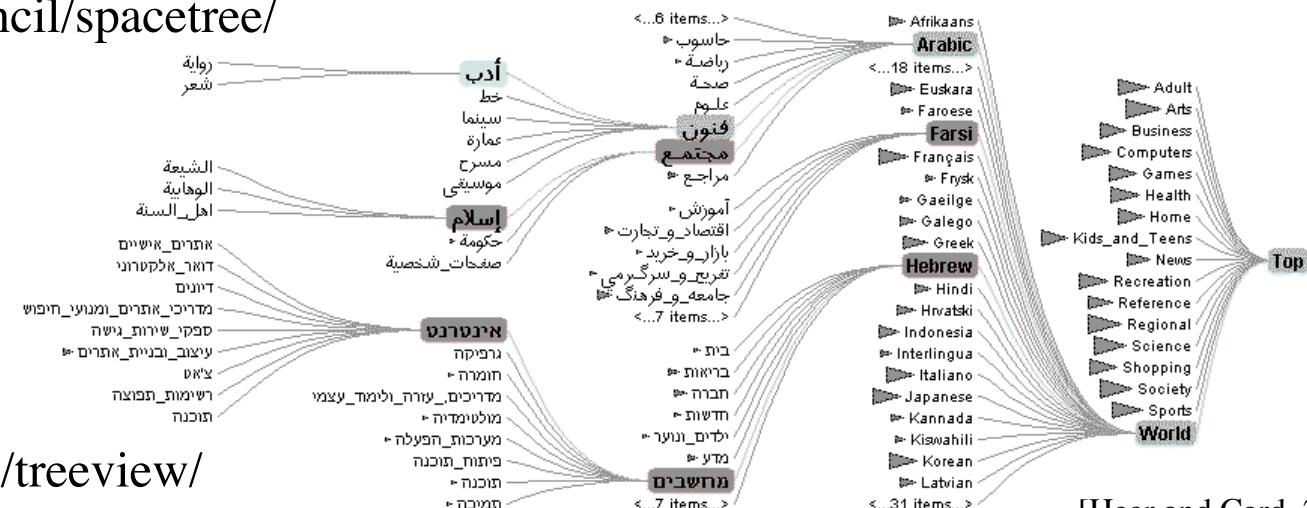
# SpaceTree / DOI Tree

informations-  
visualisierung

Demo



<http://www.cs.umd.edu/hcil/spacetree/>



<http://prefuse.org/gallery/treeview/>

# Cone Trees

[Robertson, Mackinlay, Card 1991]

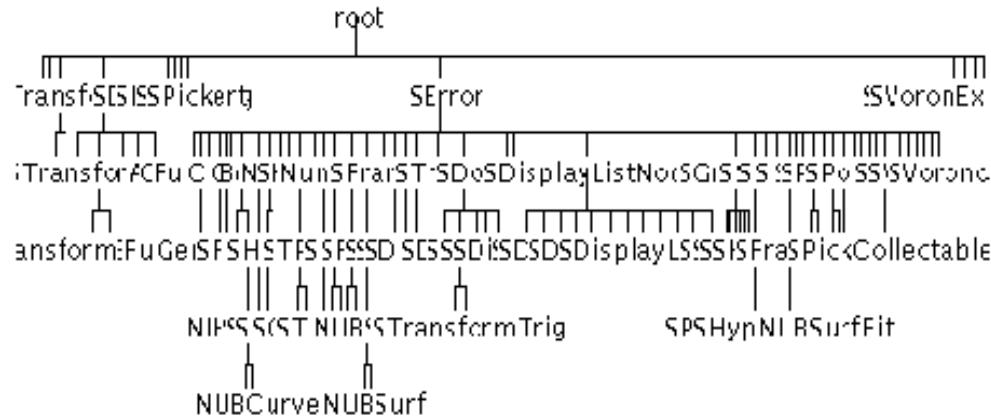


Figure 5: A Standard 2D Cone Tree

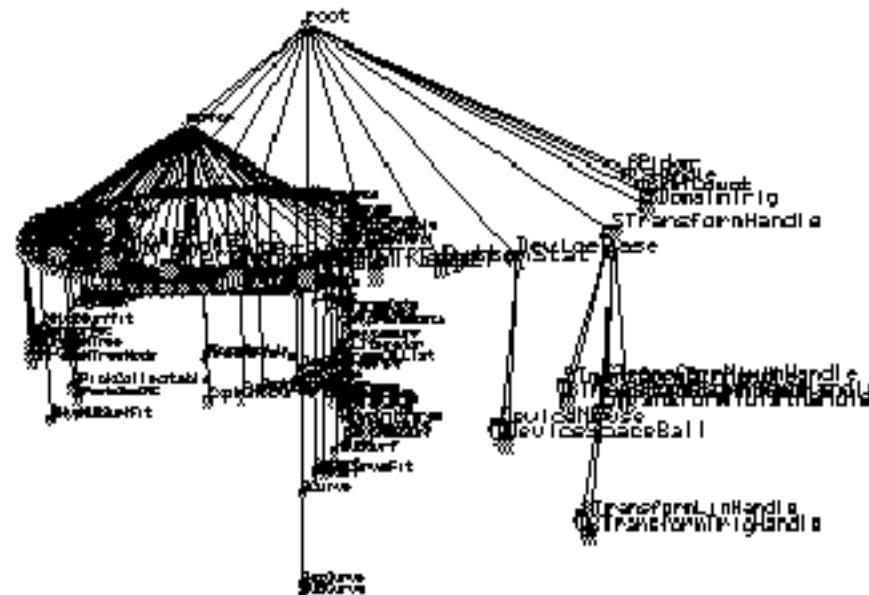
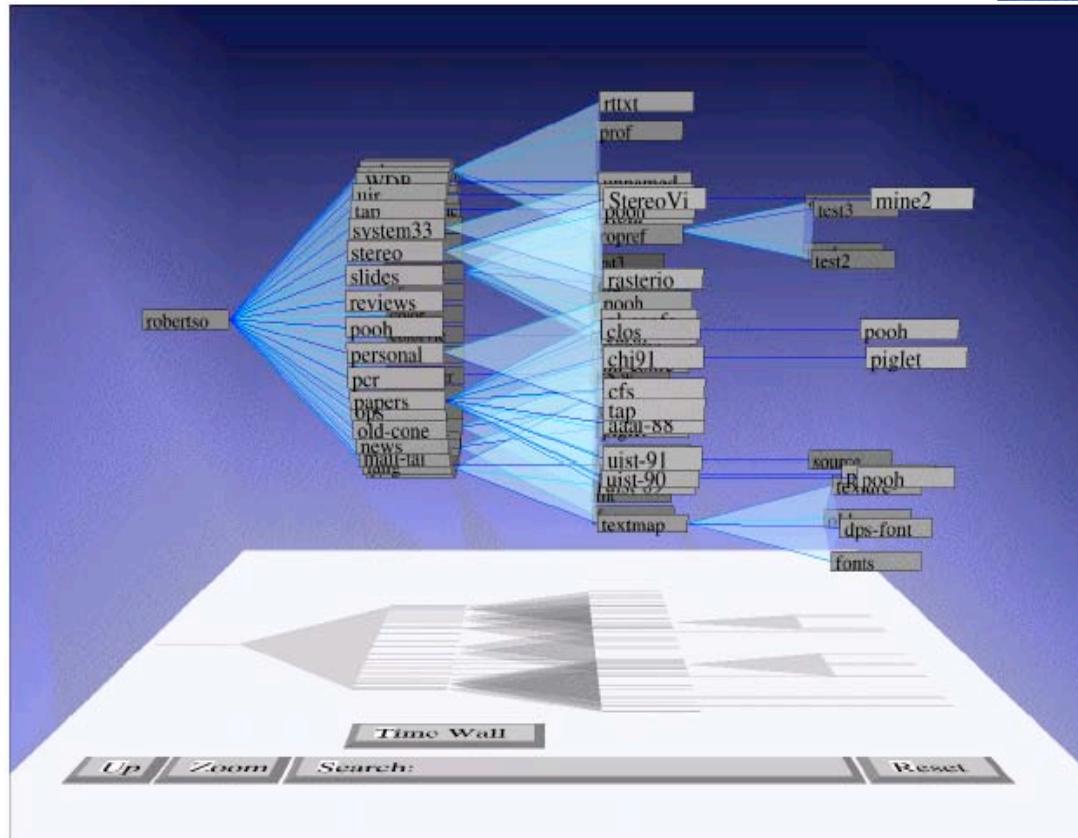


Figure 9: A 3D Cone Tree.

# Cone Trees vs. Cam Trees

Vertical (Cone Tree) vs.  
Horizontal (Cam Tree)

Shadows provide 2D structure



# Cone Trees

[Robertson, Mackinlay, Card 1991]

Important:  
Interaction!

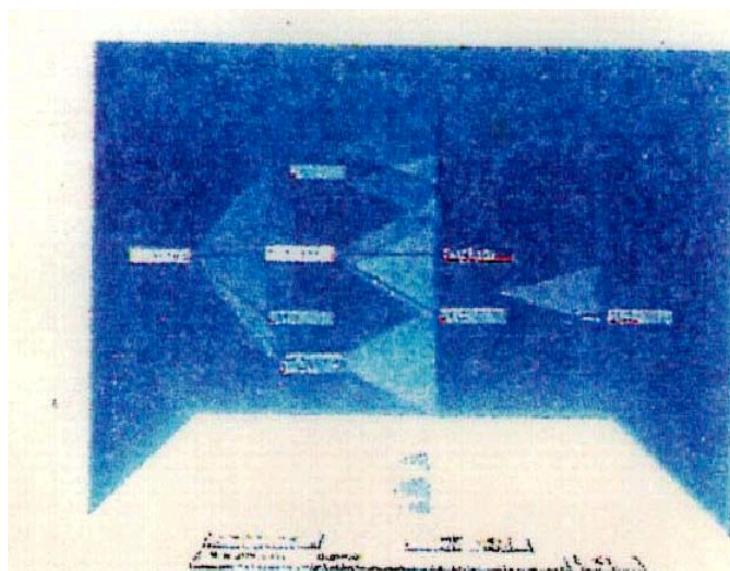


Figure 4: Result of a Search Operation.

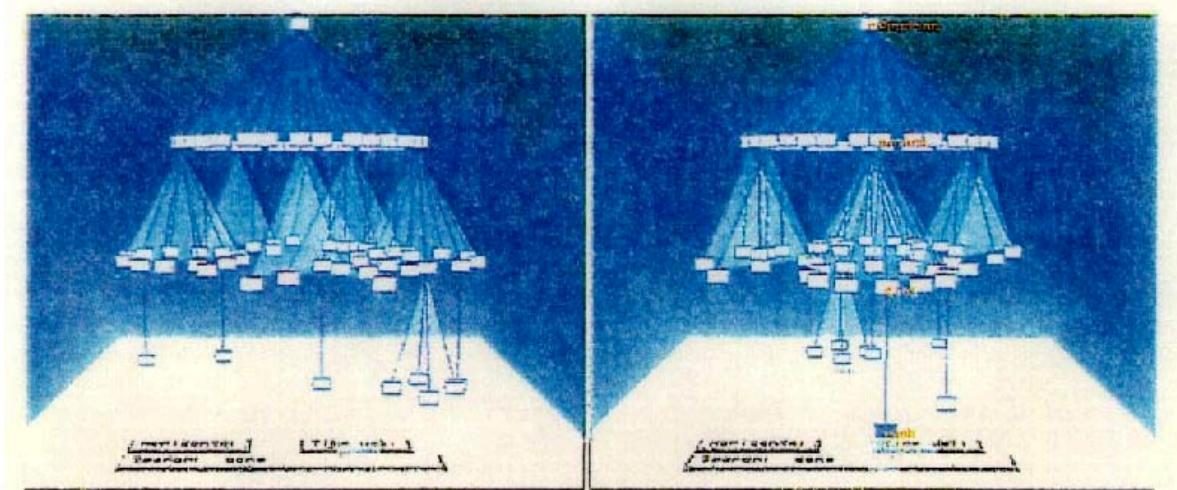


Figure 1: Layout of a simple Cone Tree, before and after selection.

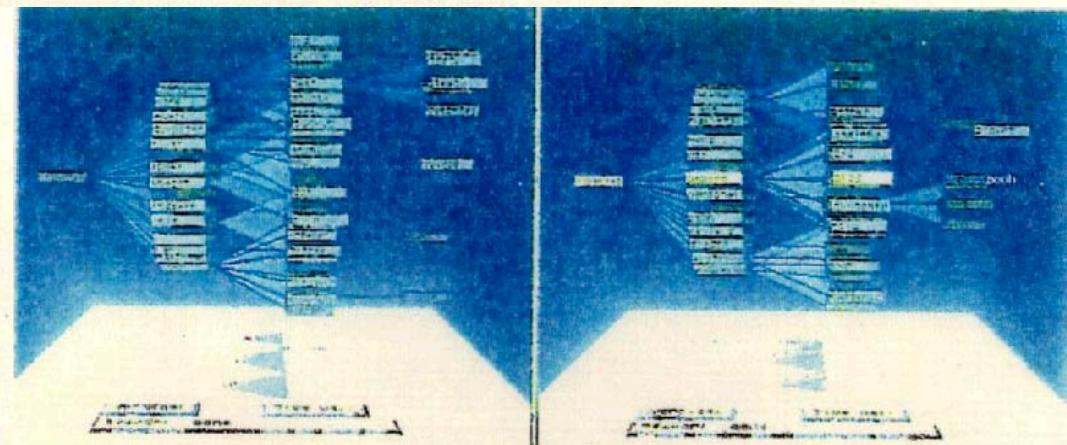
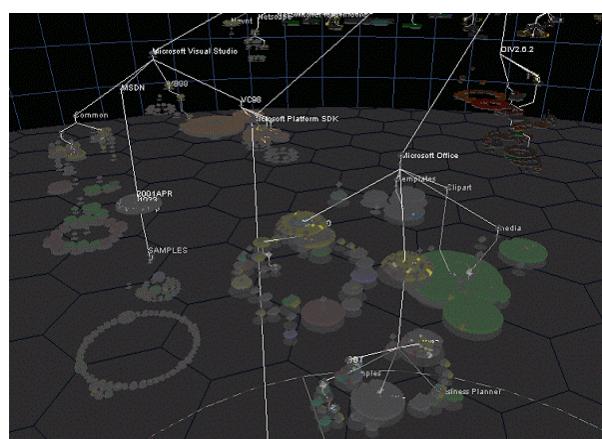
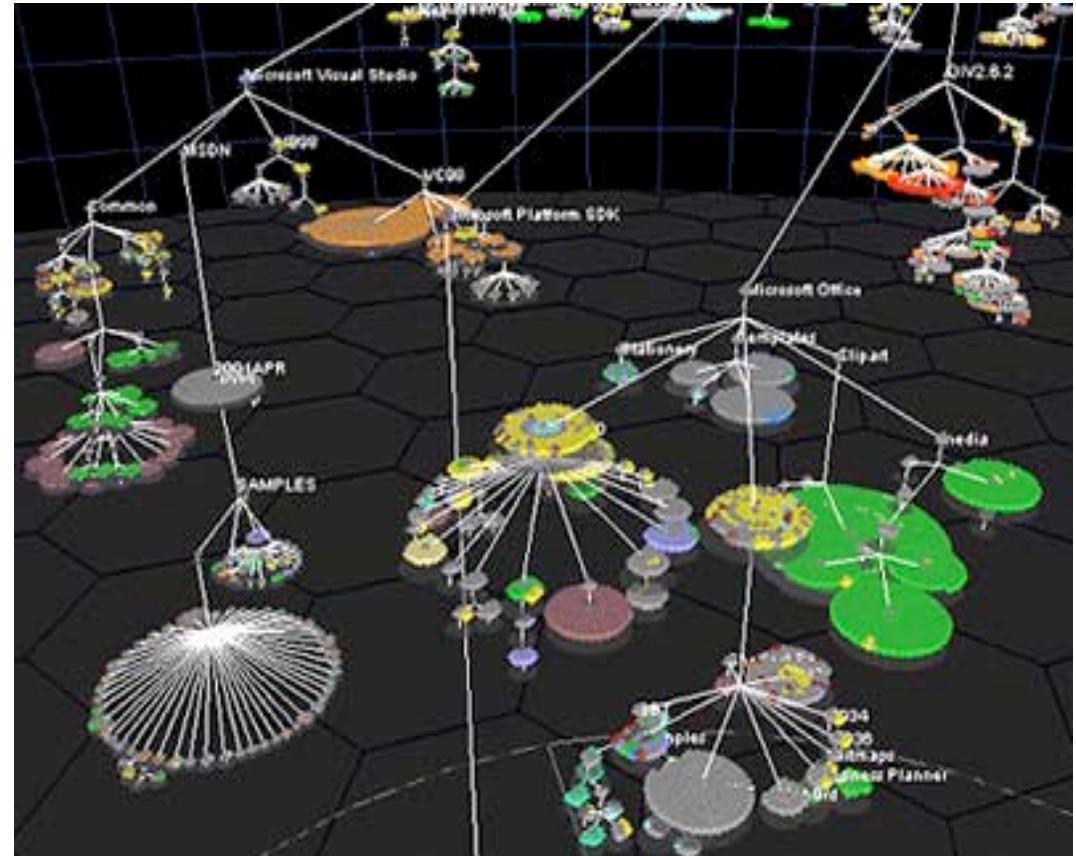
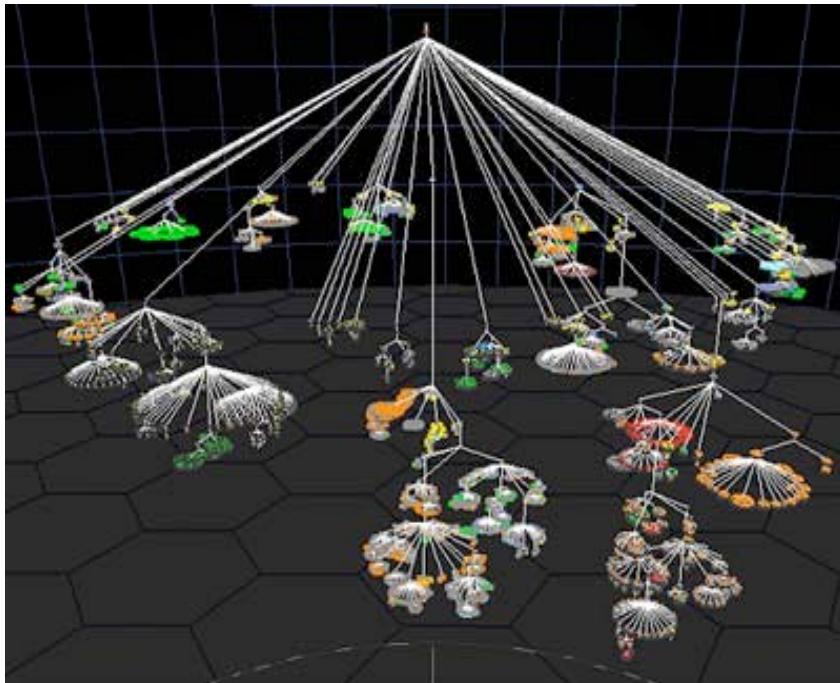


Figure 2: Layout of a simple Cam Tree, before and after selection.

# Starlight – File System

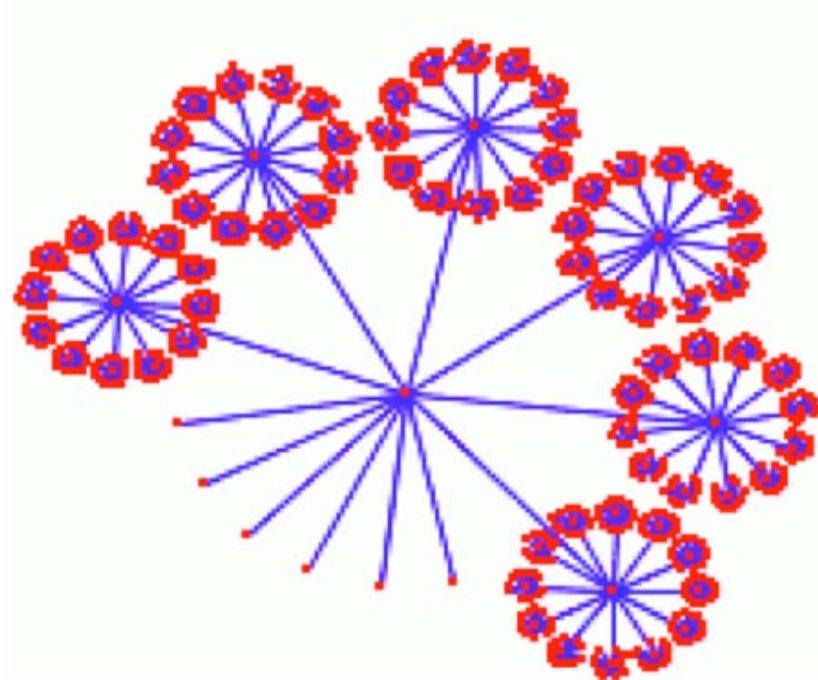
informations-  
visualisierung

[Pacific Northwest National Laboratory – USA]



# Balloon Trees

Flattened cone trees



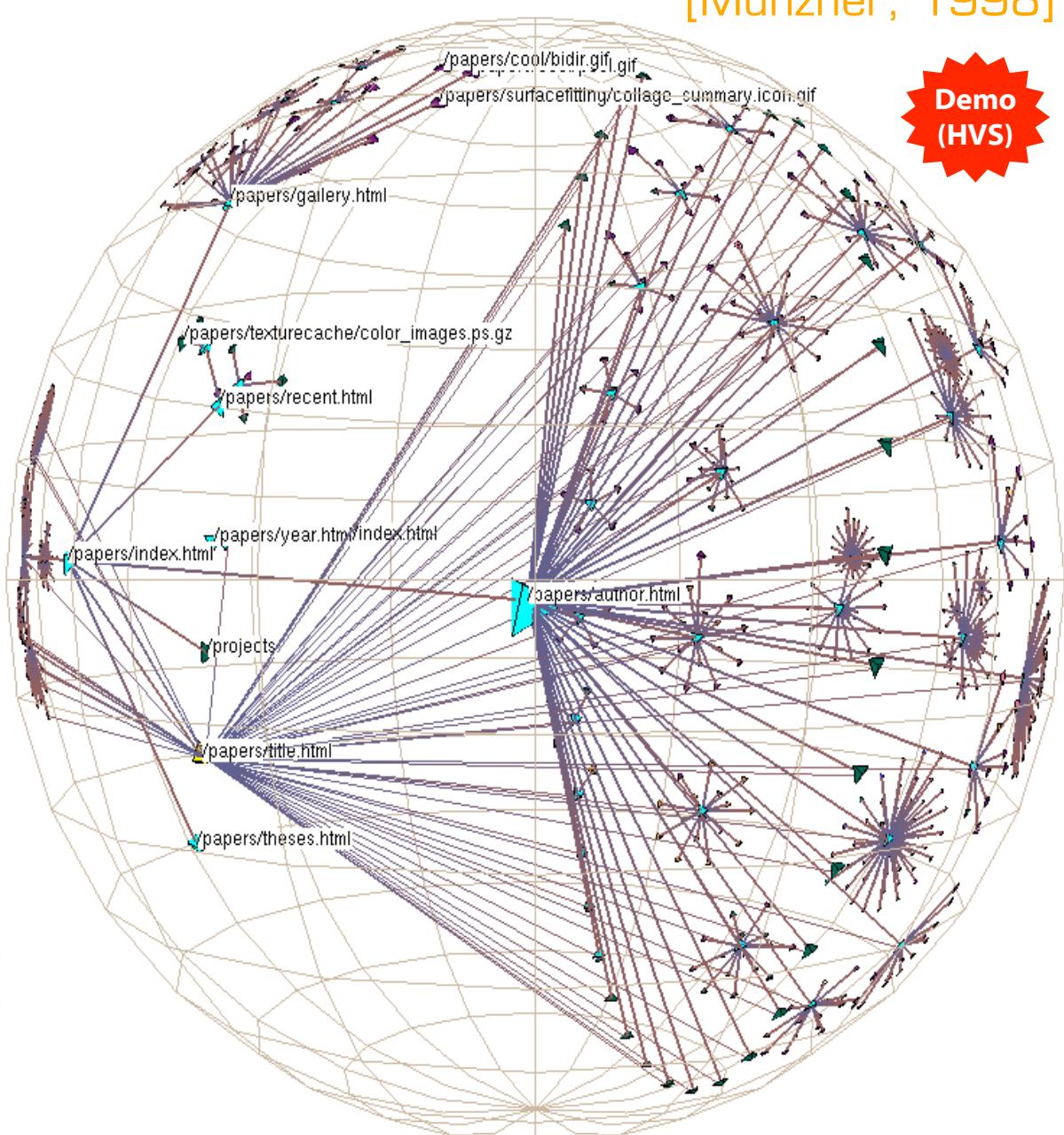
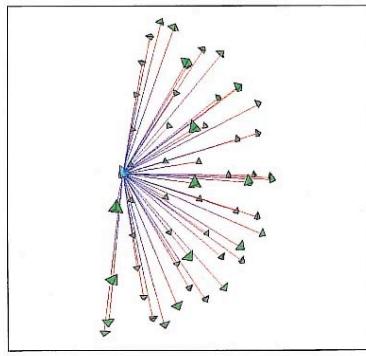
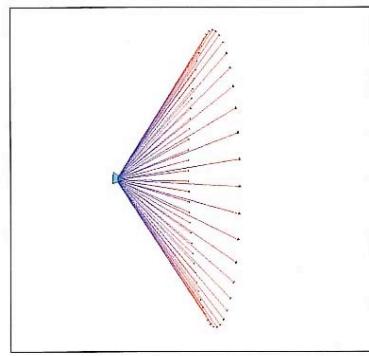
[Herman, Melancon, and Marshall, 2000]

# Hyperbolic Trees

Nodes are placed on  
hyperbolic  
geometry (inside of  
a sphere)

Projection into 2D

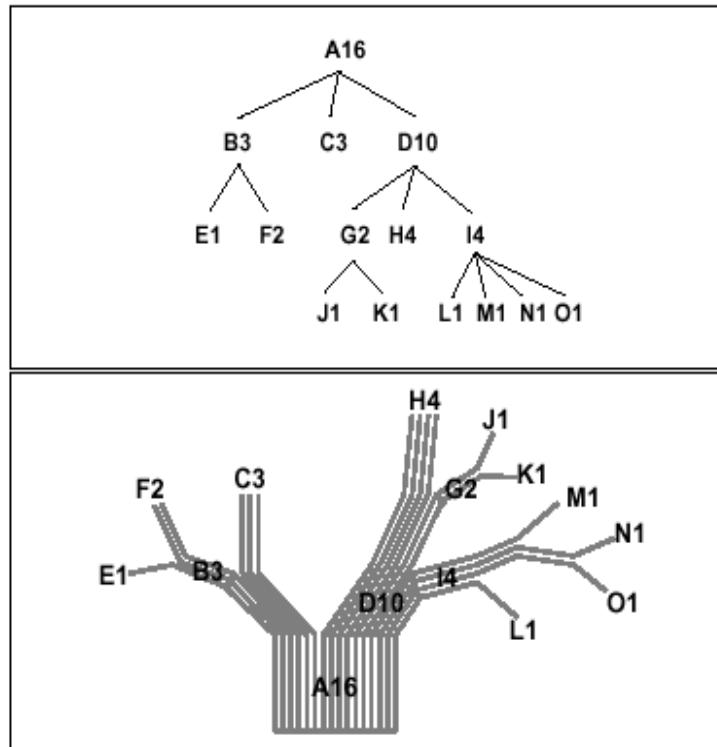
F+C



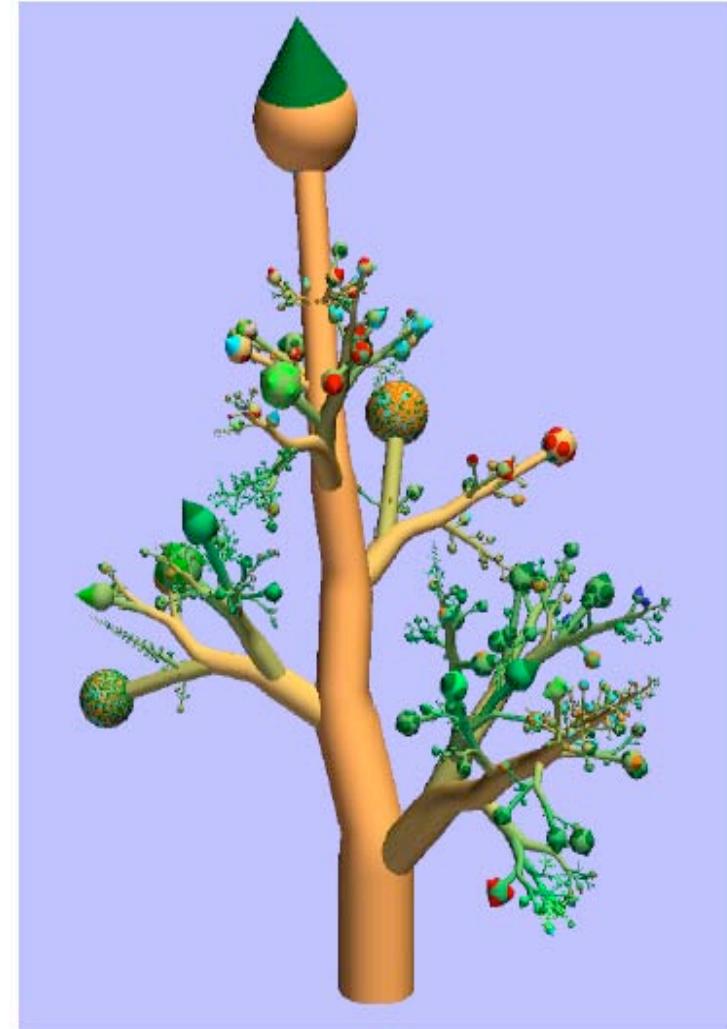
# Botanical Visualization of Huge Hierarchies

[Kleiberg, van de Wetering & van Wijk, 2001]

Node and link diagram



Holton's "Strang Modell"



**Figure 10. Complete hard disk with  $\alpha = 45$  and  $\beta = 360/\varphi$ .**

# Botanical Visualization

[Kleiberg, van de Wetering & van Wijk, 2001]

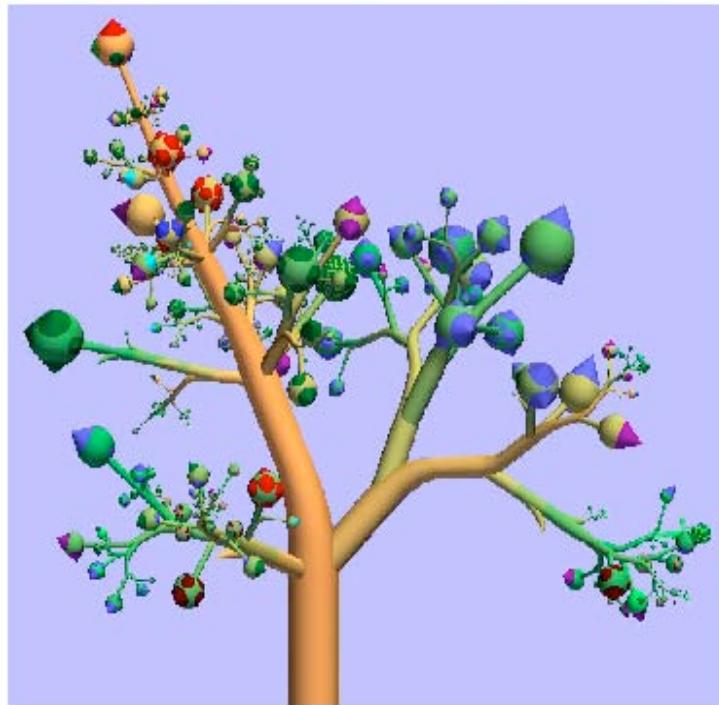


Figure 12. Unix home-directory.

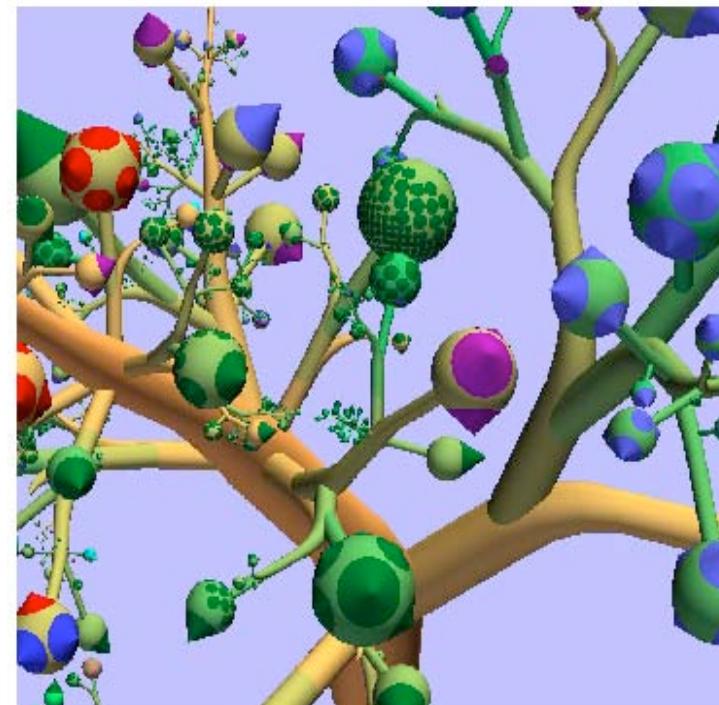


Figure 13. Detail of figure 12.

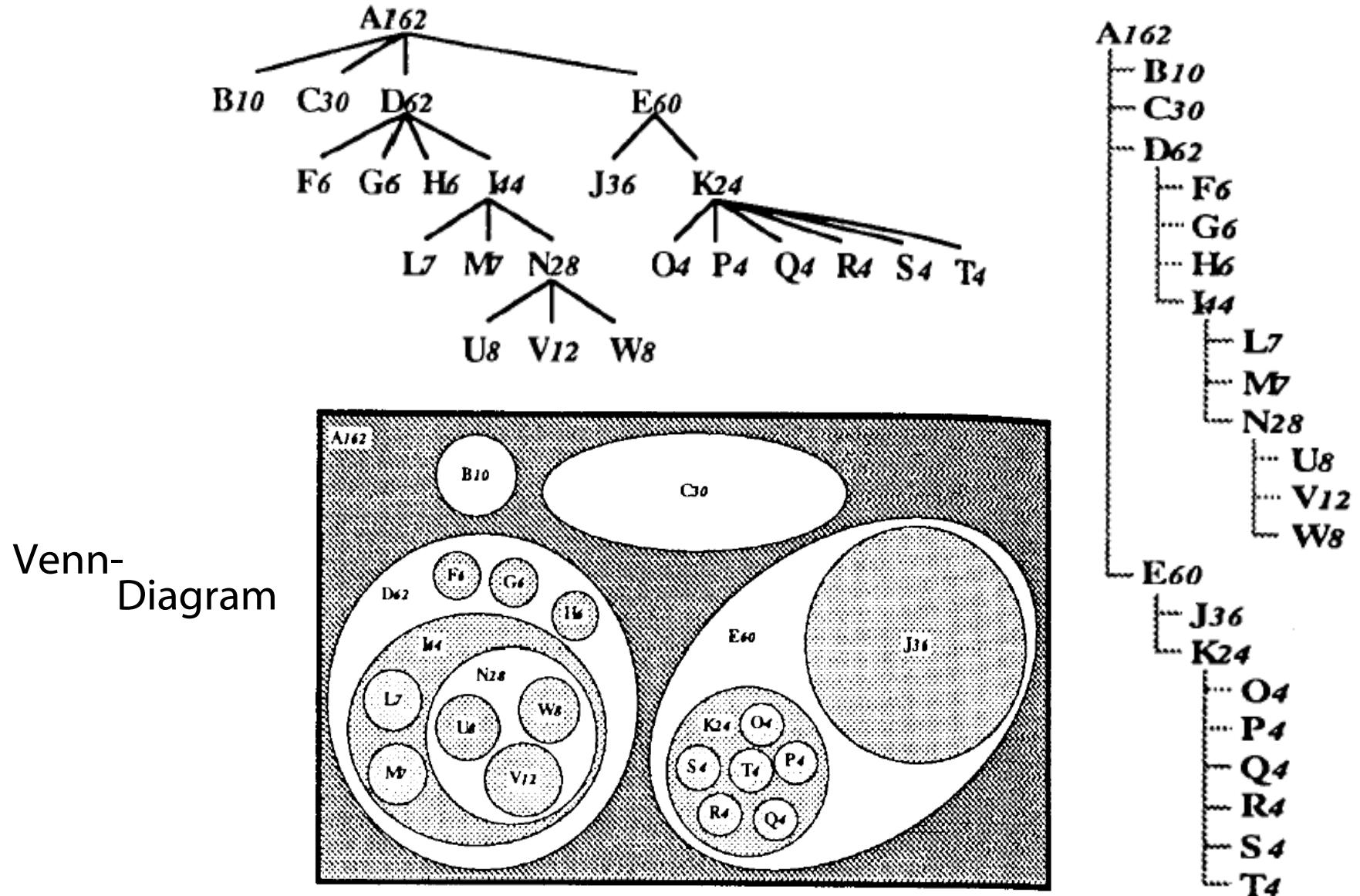
Alternative 3D Visualization to Big Hierachies

Branches Clash Seldom, Even Though no Particular Algorithm is Included

Adapted Phi-Balls are Appropriate fir Big Files

# Containment

[Shneiderman 1992; Johnson, 1993]

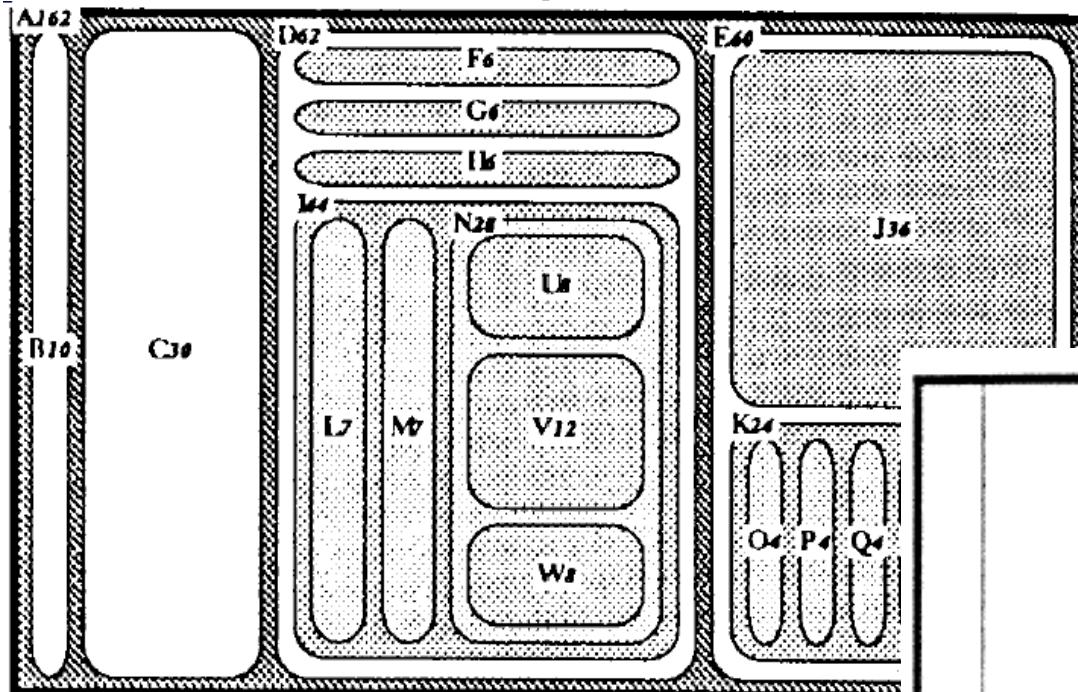


Venn-  
Diagram

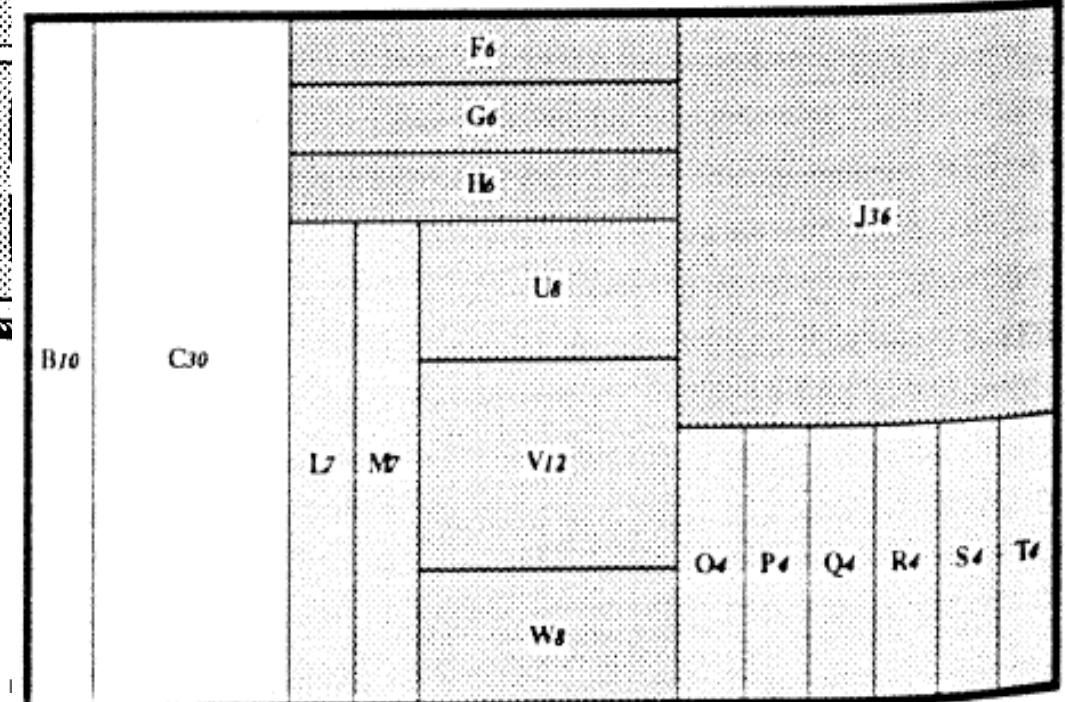
# Venn-Diagramm --> Treemaps

[Shneiderman 1992; Johnson, 1993]

Nested Treemap



Treemap:



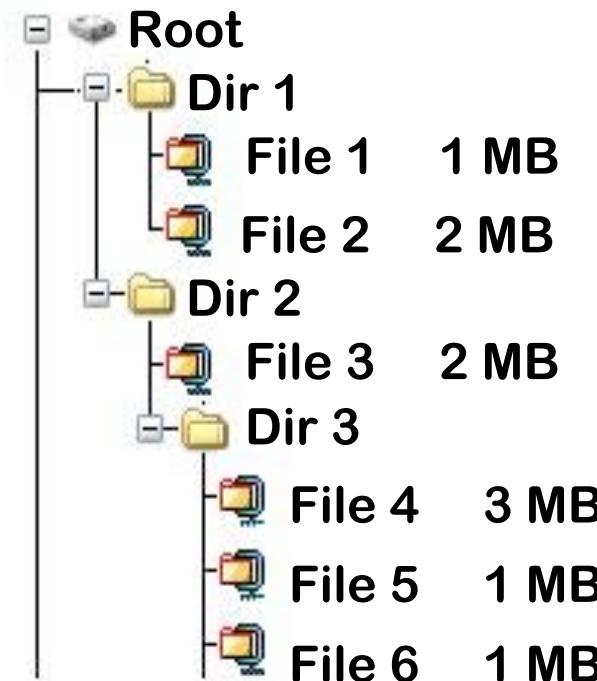
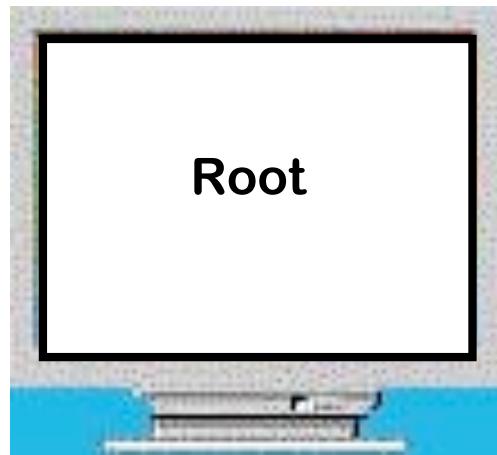
# Example: File Structure to Tree

File System:

3 Folders

6 Files

**1) Root -> whole Screen**



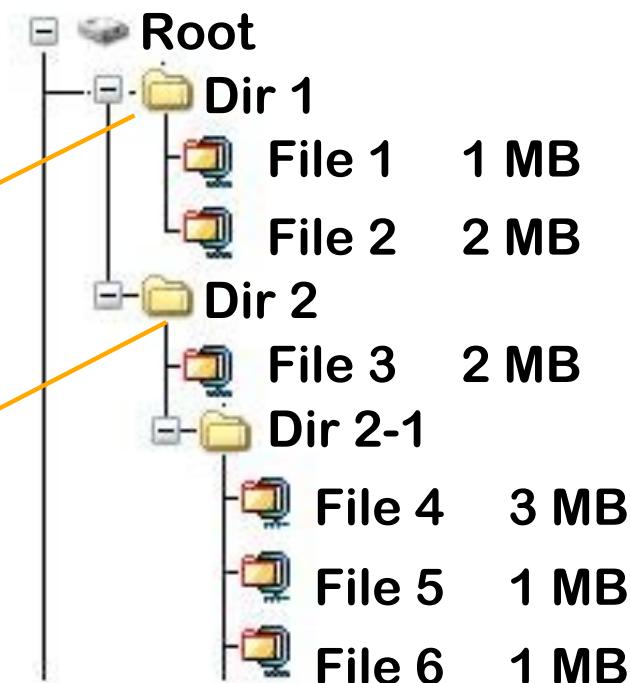
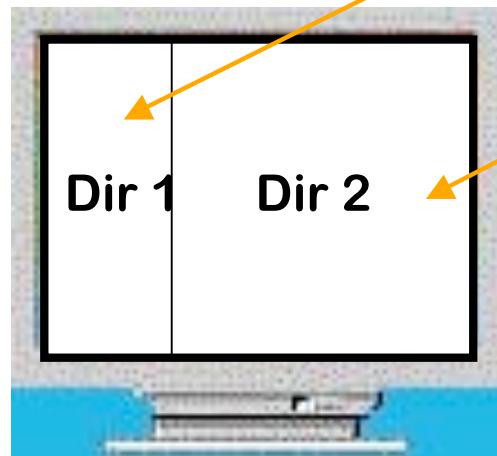
# Example: File Structure to Tree

File System:

3 Folders

6 Files

**2) Cutting - according to the size  
(30% and 70% of the space)**



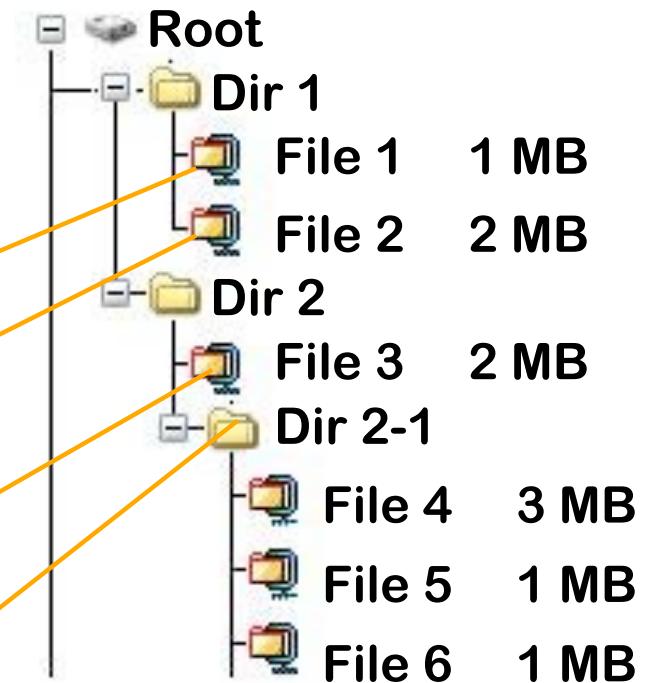
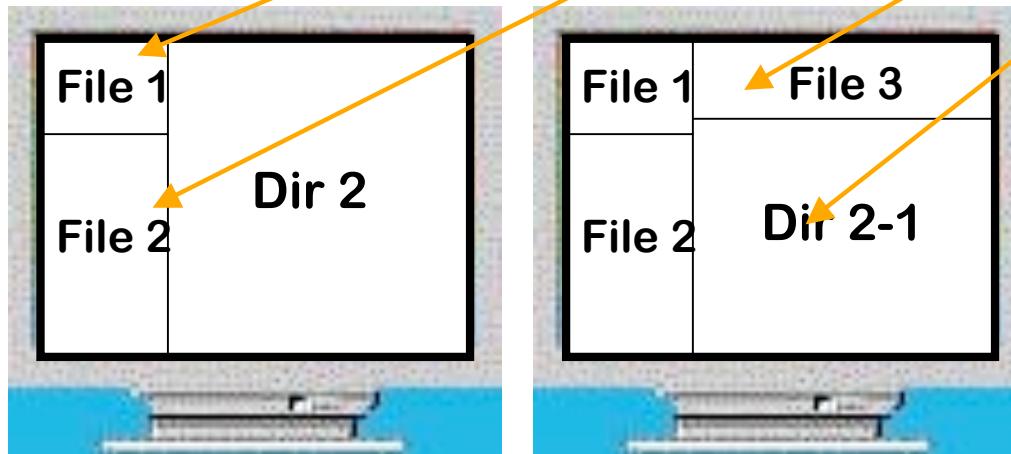
# Example: File Structure to Tree

File System:

3 Folders

6 Files

**3) Iteration: folder and subfolder**



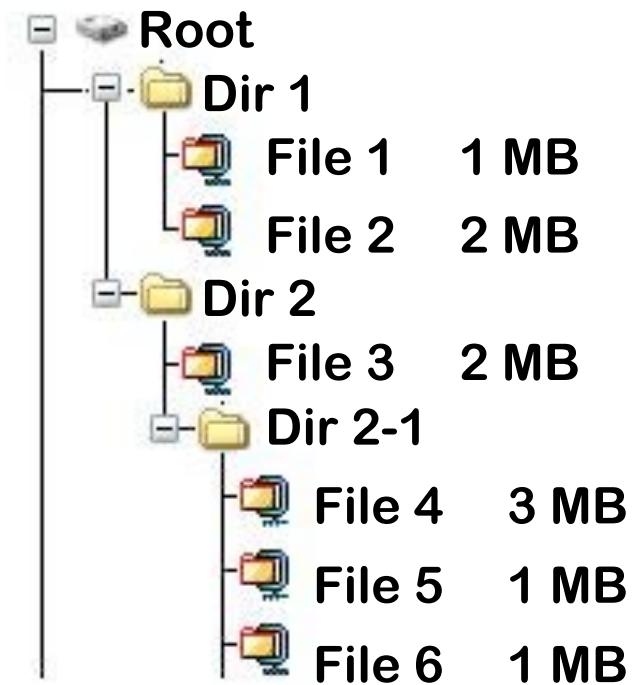
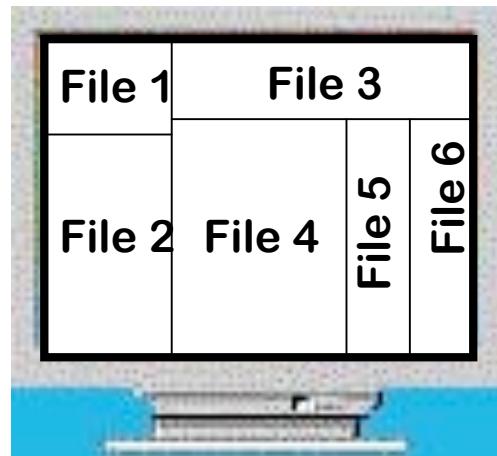
# Example: File Structure to Tree

File System:

3 Folders

6 Files

One Solution



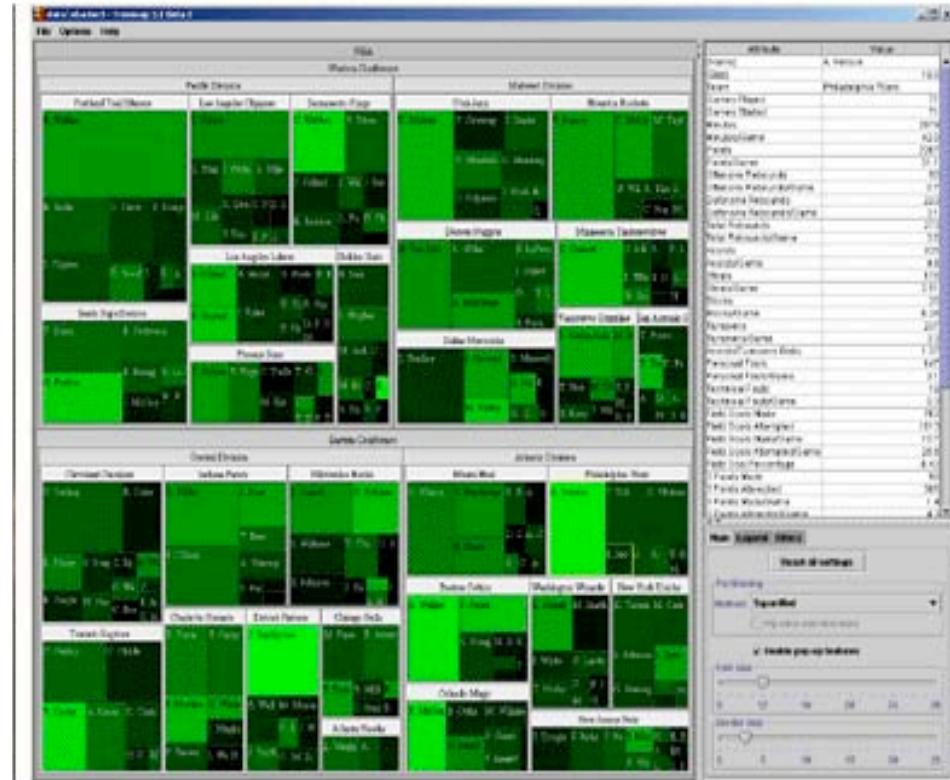
Demo  
(HVS)

# Treemap: View Large Trees with Node Values

[Shneiderman talk]

- + Space filling
- + Space limited
- + Color coding
- + Size coding
- Requires learning

TreeViz (Mac, Johnson, 1992)  
NBA-Tree (Sun, Turo, 1993)  
Winsurfer (Teittinen, 1996)  
Diskmapper (Windows, Micrologic)  
Treemap3 (Windows, UMd, 2001)



<http://www.cs.umd.edu/hcil/treemap/>

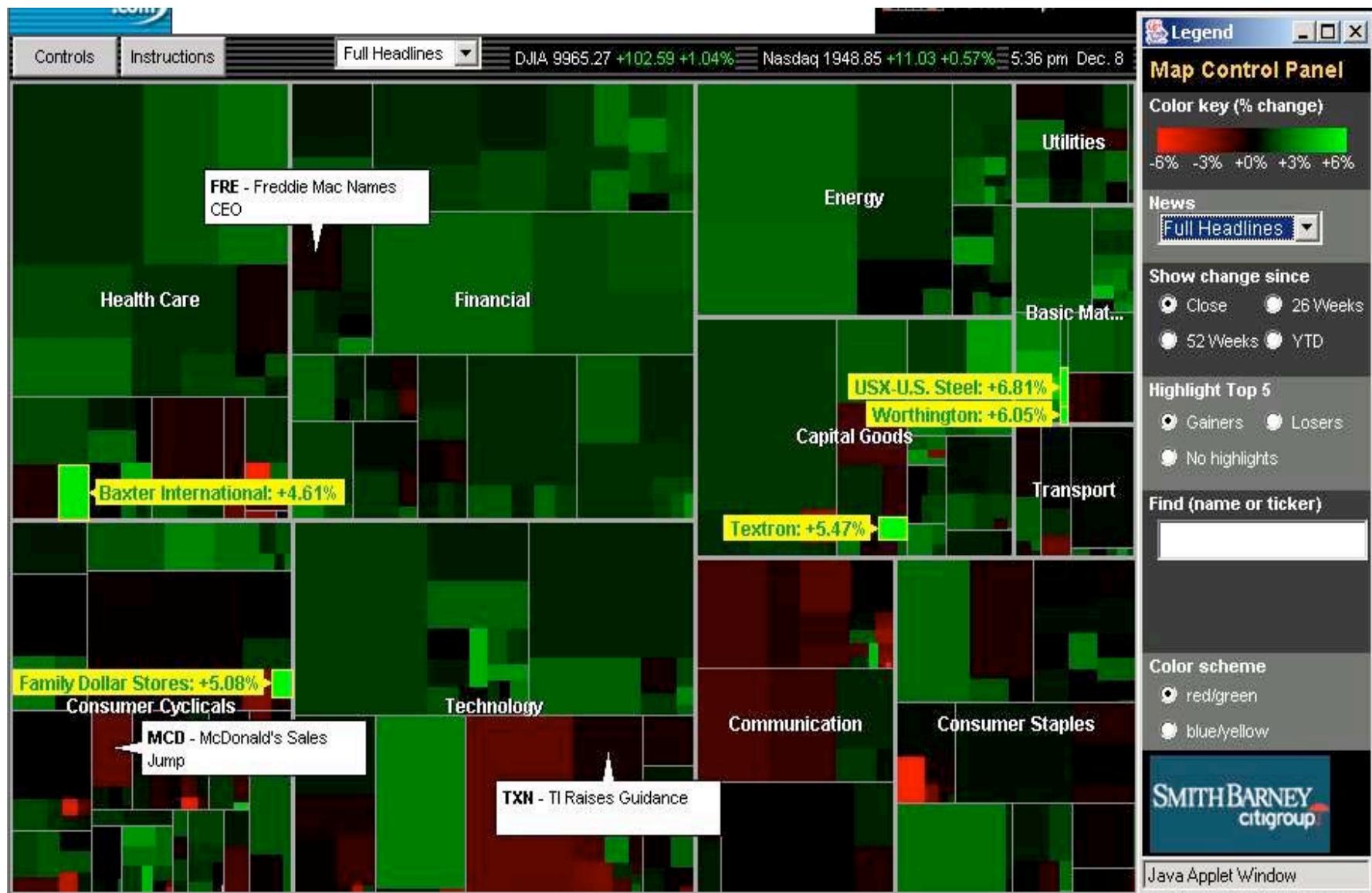
(Shneiderman, *ACM Trans. on Graphics*, 1992)

# Finance Analysis

Gainers (bright green)

informations-  
visualisierung

<http://www.smartmoney.com/marketmap>

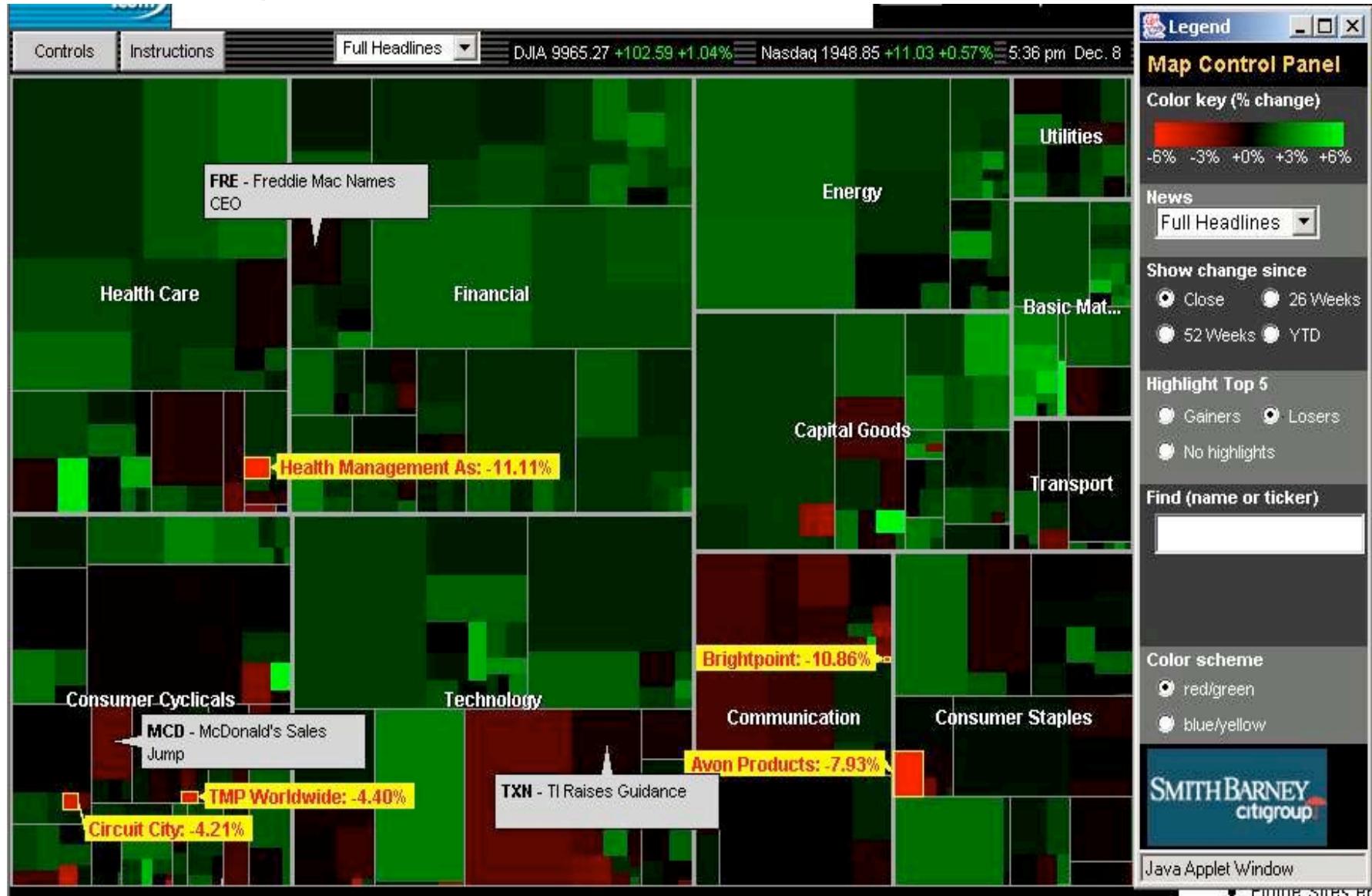


# Finance Analysis

## Losers (bright red)

informations-  
visualisierung

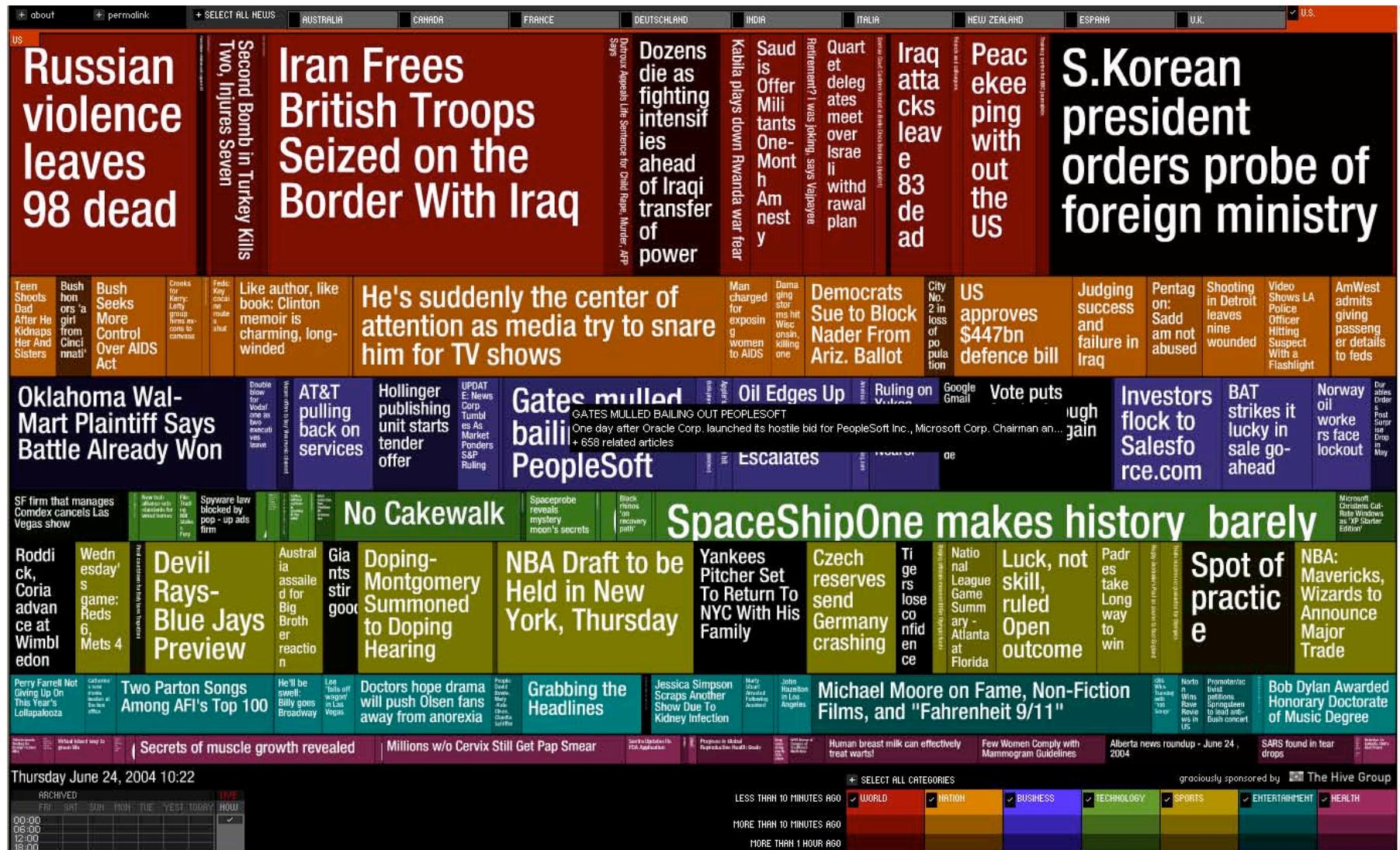
<http://www.smartmoney.com/marketmap>



# Treemap: Newsmap

informations-  
visualisierung

<http://newsmap.jp>



# TreeMaps Summary

Turning a tree into a planar space-filling map

Capacity to see tens of thousands of nodes in a fixed space and find large areas or duplicate directories is very powerful

## Treemap algorithms

BinaryTree

Ordered

SliceAndDice

Squarified

Strip

Beamtree



Map of the market [Wattenberg, smartmoney.com]

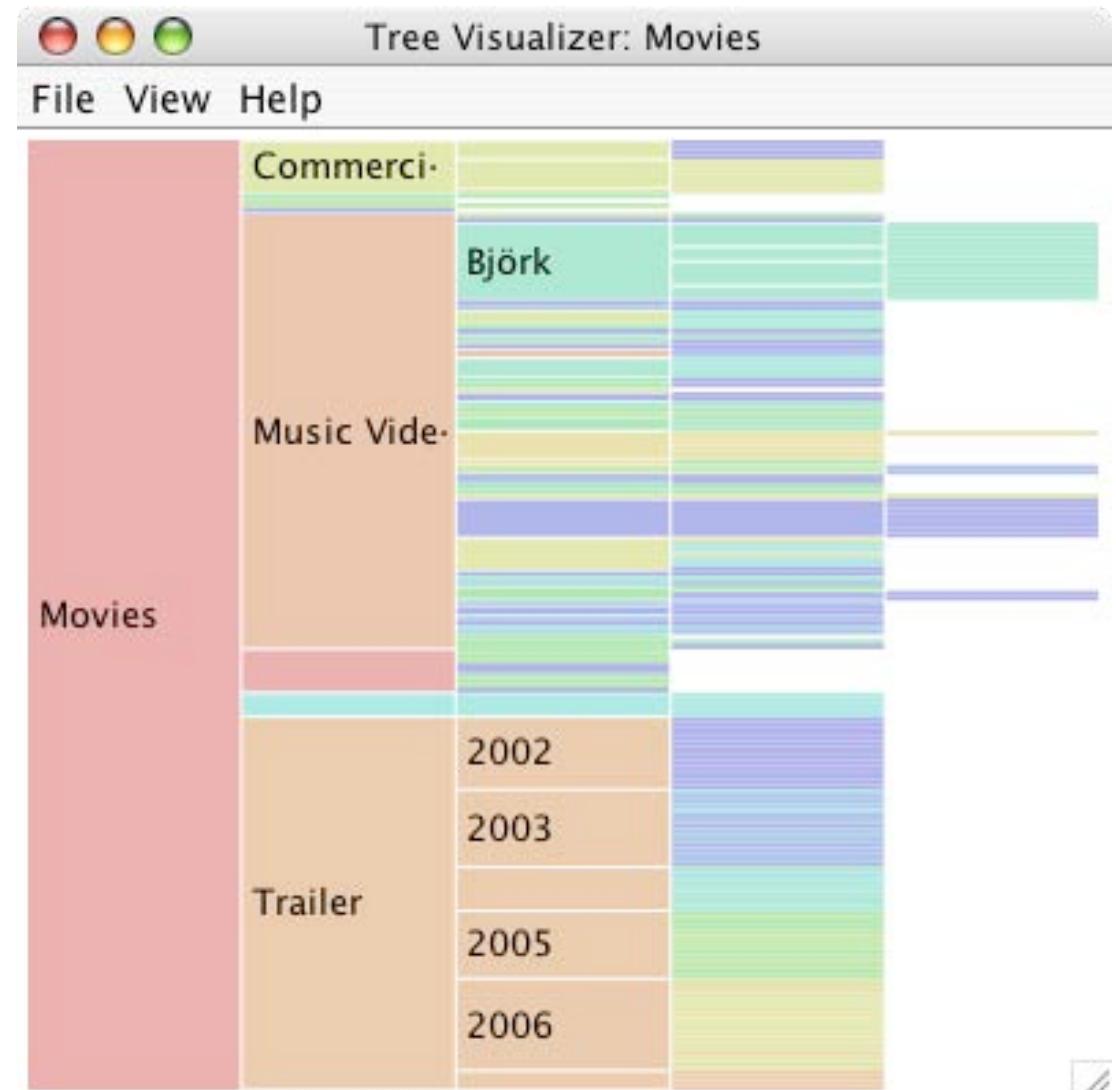
# Icicle Trees

informations-  
visualisierung

Tree levels side by  
side horizontal /  
vertical

Subdivision by size

Demo



Randelshofer, 2007. <http://www.randelshofer.ch/oop/treeviz/index.html>

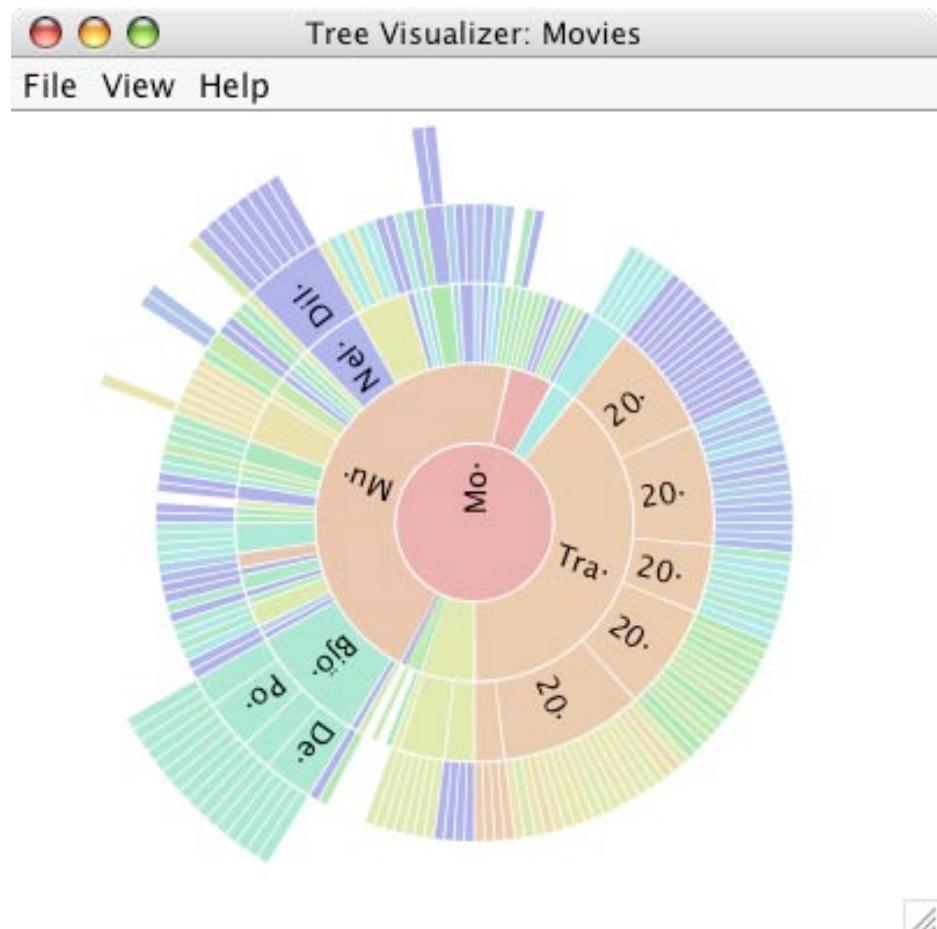
# Sunburst Tree

[Stasko]

Radial version of icicle  
trees

Interaction facilities to  
navigate / zoom

Demo      Video



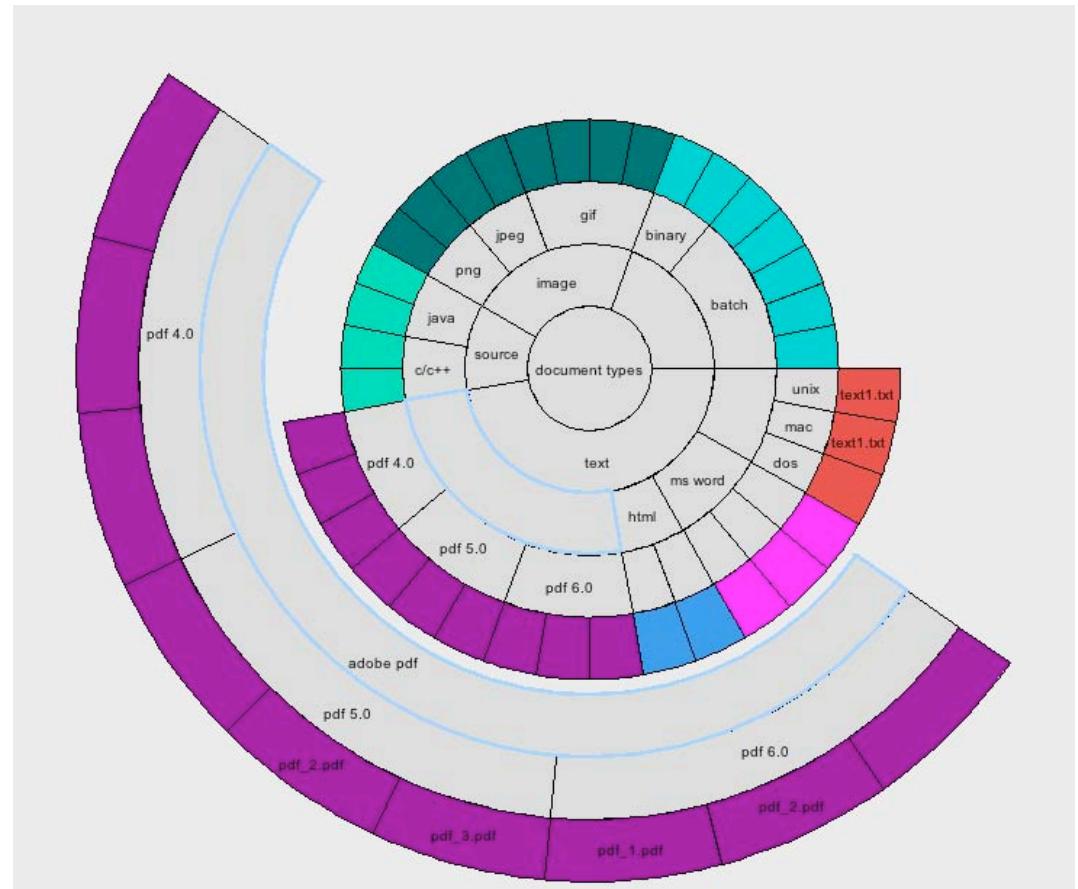
Randelshofer, 2007. <http://www.randelshofer.ch/oop/treeviz/index.html>

# Sunburst Tree: Focus + Context

[Andrews, 2005]

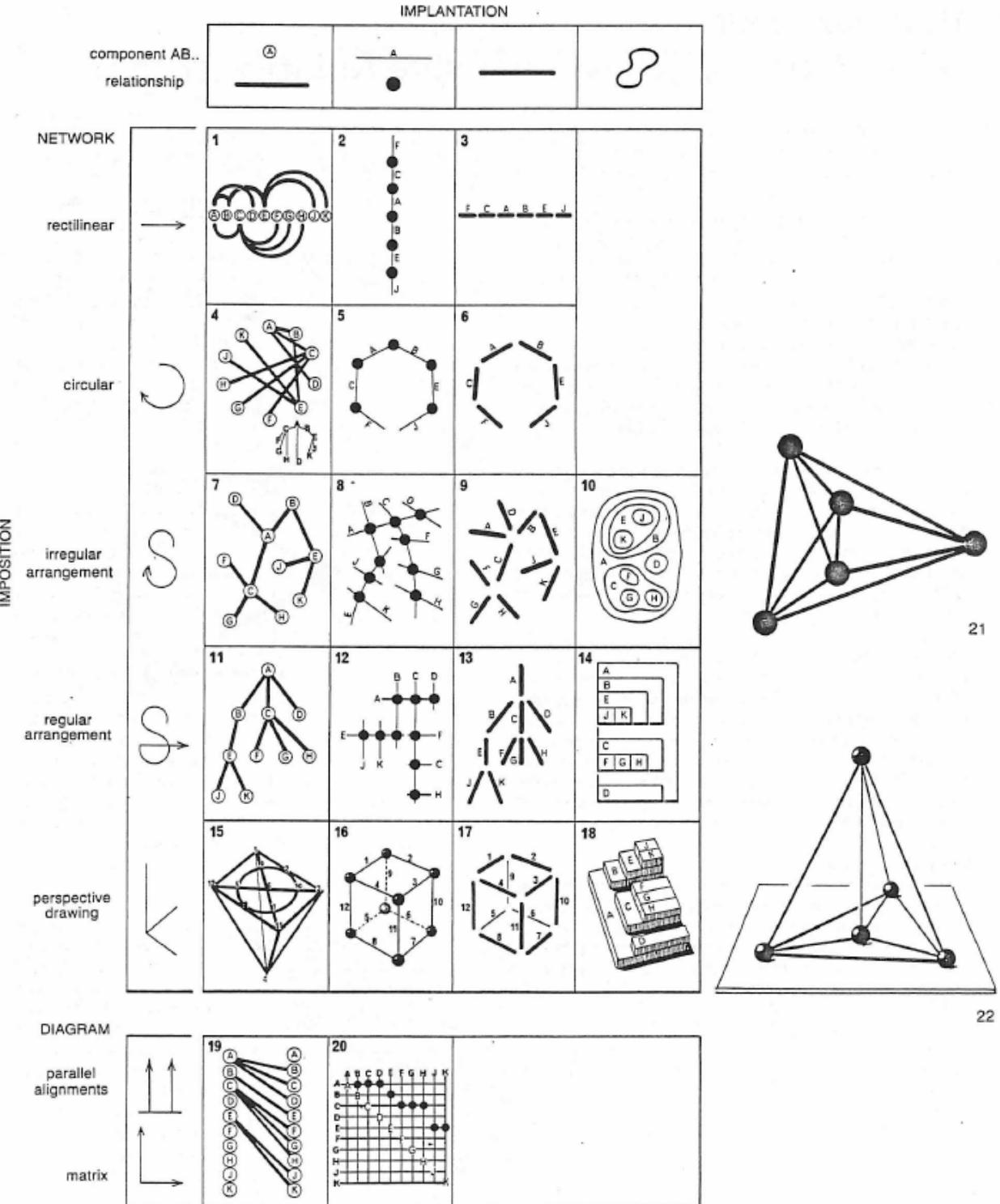
Selected element is  
redrawn and  
expanded in outer  
semi-circle

Demo  
(HVS)



# Bertin's taxonomy

[Bertin, 1983]



# Summary

## Hierarchical visualization techniques

Re-usage of display dimensions

## Visualization of networks & hierarchies

Common data structure in many domains

Connection & containment

Representations

Indented lists

Node-Link diagrams

Containment diagrams

Adjacency matrices



# Useful Stuff

## Treemap

HCIL Treemap Browser <<http://www.cs.umd.edu/hcil/treemap>>

Map of the Market <<http://www.smartmoney.com/marketmap>>

Newsmap <<http://newsmap.jp>>

The Hive Group <<http://www.hivegroup.com>>

HyperTree Java Library <<http://hypertree.sourceforge.net/>>

SpaceTree <<http://www.cs.umd.edu/hcil/spacetree>>

Tree Visualizer <<http://www.radelshofer.ch/oop/treeviz/index.html>>

VisualComplexity.com <<http://www.visualcomplexity.com>>

ManyEyes <<http://www.many-eyes.com>>

## Search Engines / Clustering

Clusty <<http://clusty.com>>

# Acknowledgements

Thanks to Silvia Miksch and Paolo Federico whose slides form the basis of this presentation.

Ideas have been taken from Katy Börner's, Jeff Heer's, and Jock Mackinlay's presentation slides of their visualization classes.

# Literature

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[Mazza, 2009] Mazza, R.: Introduction to Information Visualization, Chapter 5 (Networks and Hierarchies), pp. 63-89, Springer-Verlag, London, 2009.

[Ward et al., 2010] Ward, M. and Grinstein, G. and Keim, D.: Interactive Data Visualization: Foundations, Techniques, and Application, Chapter 8 (Visualization Techniques for Trees, Graphs, and Networks), pp. 271-290, A K Peters, 2010.